Content (20 points) ____

[ ] The project is turned in on time and in the proper format. (10)
[ ] The text is free from errors in spelling, grammar, and punctuation. (5)
[ ] The project includes multimedia elements (audio and/or video) to support communication of content. (5)

Structure (20 points) ____

[ ] The application employs a distinct method of content organization. This structure is appropriate for the information presented and is clearly communicated to users by effective navigation options. (5)
[ ] The application creates a consistent look and feel across all pages through the use of common design features, layout options, and consistent screen location of elements. (5)
[ ] The application is optimized for user interaction and navigation. The structure permits easy access to information and does not inappropriately limit or otherwise restrict user access. (5)
[ ] All hypertext links operate correctly and lead to the content indicated by the linked word or phrase. Links do not result in dead-ends, fail to activate properly, or target the wrong content. (5)

Design (20 points) ____

[ ] The application makes effective use of color. The color selection is commensurate with the content and effectively embodies and communicates the personality of project. (5)
[ ] The text is well-written, appropriately sized, and styled (font, color, decoration, etc.) in such a way as to facilitate reading and help shape the character of the application. (5)
[ ] The application employs tables to control layout and organize information. The tables are sized appropriately, creates an effective visual appearance, and controls positioning of elements. (5)
[ ] Images and graphics are effectively incorporated in the design. The images support the application's message, are sized appropriately, and do not exhibit errors or other inconsistencies effecting display quality. (5)

HTML (20 points) ____

[ ] Demonstrates proper use of the basic HTML container tags: <html>, <head>, <title>, and <body>. (5)
[ ] Demonstrates correct use of container tags for defining tables and makes appropriate use of table tag attributes to control appearance and format. (5)
[ ] Container and empty tags for lists, page formatting, text styles, and hypertext links are properly written and do not exhibit errors in syntax. (5)
[ ] HTML tags and attributes for including images and multimedia content are properly written and do not exhibit errors in syntax. (5)

Presentation (20 points) ____

[ ] The presentation of the project is organized and informative. (5)
[ ] The presenter provides adequate description of the project's objectives, audience, and approach. (5)
[ ] The presenter maintains effective eye contact with the audience throughout the presentation. (5)
[ ] The presenter minimizes the um's, uh's, like's, and you-know's. (5)

Total _____