COMS 359
Project #2   **Name** _____

Content (20 points) ____

[ ] The project is turned in on time and in the proper format. (10)
[ ] Text content is free from errors in spelling, grammar, and punctuation. (5)
[ ] The application employs meta-information within the <head> element to specify information for search engine optimization, control the presentation of content, or to create a refresh function. These <meta> tags employ correct syntax and function as intended. (5)

Structure (20 points) ____

[ ] A sitemap and wireframe model have been submitted and approved. (5)
[ ] The application creates a consistent look and feel across all pages through the use of common design features, consistent positioning of elements, and custom graphics. (5)
[ ] All hypertext links operate correctly and lead to the content indicated by the linked word or phrase. Links do not result in dead-ends, fail to activate properly, or target the wrong content. (5)
[ ] The application employs forms to gather information from users. The forms are well-designed and organized, collect the right information to process the request, and validate user input. (5)

Design and CSS (20 points) ____

[ ] The application makes effective use of color, graphics, and typography. The selection and styling of these elements are commensurate with content and effectively communicates the personality of the project. (5)
[ ] The application employs an external style sheet to control and insure consistent appearance of elements. The CSS is written properly and uses appropriate selectors to target and style HTML elements. (5)
[ ] The application uses CSS to style and control layout and the appearance of images, forms, lists, and other elements. The CSS is written properly and does not exhibit errors in syntax. (5)
[ ] The application's design employs custom graphics for headings, menu items, buttons, logos, etc. These custom elements are sized appropriately, demonstrate effective use of color and design features, and complement the overall appearance and function of the application. (5)

HTML (20 points) ____

[ ] Container and empty tags for formatting, text styles, hypertext links, images, and multimedia elements are properly written and do not exhibit errors in syntax. (5)
[ ] The application correctly employs HTML tags and CSS style specifications to define forms and form functions, like form layout and appearance, validation, and data submission. (5)
[ ] The application includes Javascript for dynamic content and features. The Javascript code is written in correct form and defines feature and operations that function properly. (5)
[ ] The application applies CSS style and positioning data to HTML page elements by using either the <div> container tag or the new HTML5 tags. These features are written properly and apply the correct CSS information. (5)

Presentation (20 points) ____

[ ] The presentation of the project is organized and informative. (5)
[ ] The presenter provides adequate description of the project's objectives, audience, and approach. (5)
[ ] The presenter maintains effective eye contact with the audience throughout the presentation. (5)
[ ] The presenter minimizes the um's, uh's, like's, and you-know's. (5)

Total _____