CMC & Internet Studies

C.L.B

The Handbook of Internet Studies

- Social Network Sites (SNS)
  - Identity
    - Authenticity
      - How do we react and perceive the dangers of online studies?
    - Audience and privacy
      - What are the audiences we expect to talk to and who all sees it?
    - Identity categories
      - How do we identify ourselves on social media?
    - Visible friends
      - What do we share with who?
    - Multiple media
      - How many SNS do we have

The Handbook of Internet Studies (Cont.)

- Relationships
  - Relational maintenance
    - How do we use SNS to keep in touch?
  - Who friends whom
    - How do we connect with existing friends and others on SNS?
  - Ambiguity
    - How do we use labeling both in reality and online?
- Community
  - How do we organize and connect?
- Missing topics
  - What are some other SNS that you feel need further study as they did Facebook and Myspace?

Slouching toward the ordinary

- Computer mediated communication (CMC)
  - Two assumptions
    - New CMC technologies really are new
    - CMC technologies shape communication, and through it, social behavior
  - Then
    - Technologies
      - Text-based and email
    - Social issues
      - Concerns socially/academically/commercially

Slouching toward the ordinary (Cont.)

- Now
    - Technologies
        - Use of video, chat, video conference etc.
    - Social issues
        - Leaving traces on the web
- Whither CMC
    - Is it no longer interesting?

The Computer as a Communication Device

- Communication: a comparison of models
  - How do we know we are all on the same page?
- The project meeting as a model
  - Communicating in meeting format? How would we do this discussion online?
- Face to face through a computer
  - How we share ideas in our meeting with each other just through a computer
- The computer-switch or interactor

The Computer as a Communication Device (Cont.)

- Distributed intellectual resources
  - How do we share information fairly?
- Communication and information networks
  - Multi-access computer communities
- Message processing
  - How do we process and share the message
- Who can afford it?
  - Once it becomes reality how do we make it available to everyone
- Online interactive communities
  - What will online interactive communities be like now and in the future?

Critical Debates in Internet Studies

- Reflecting on an emerging field
  - Telling the story of the internet
    - ARPANET
    - Email
    - Bulletin board etc…..
  - What is internet studies?
    - What developed in this study and is still developing?
  - Disciplinary origins and orientations
    - 4 key features of new media?

- Case One: From the digital divide to digital inclusion
  - Defining the problem
    - What was the problem?
  - Developing the research agenda
    - What phases used?
  - Lessons learned

Critical Debates in Internet Studies (Cont.)

- Case Two: online participation and e-democracy
  - Defining the problem
    - What is the problem?
  - Developing the research agenda
    - Is it possible?
  - Lessons learned
- Varieties of critique in internet studies
  - What's new?
  - Accounting for change
  - Change for the better