



COMS 465:

Computer Mediated Communication

Plan

- ▶ Review
- ▶ Remix Introduction
- ▶ Maker Exercise #3
- ▶ Preview

Review



Privacy - Definition

An individual's ability to restrict or eliminate the collection, use, and sale of confidential personal information.

Review

Privacy - the Problem

Communication, especially interaction over a computer network, requires that we divulge personal data—name, passwords, credit card numbers, street address, date of birth, etc.

Order form

Your name:

Address:

Email:

Item:

Quantity:

Credit card number:

Expiry date:

Please press SUBMIT to place your order

Sign Up

It's free and anyone can join

First Name:

Last Name:

Your Email:

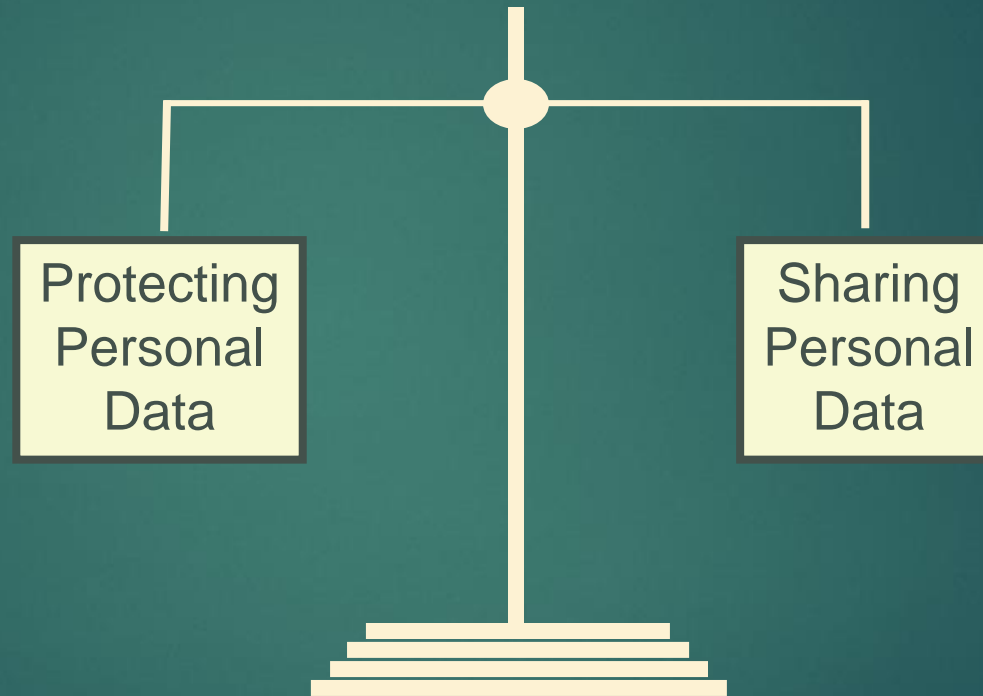
New Password:

I am:

Birthday:

Review

Balance Competing Interests



“Any personal information can become sensitive information”
- Alessandro Acquisti, TEDGlobal 2013

Review

Balance Competing Interests

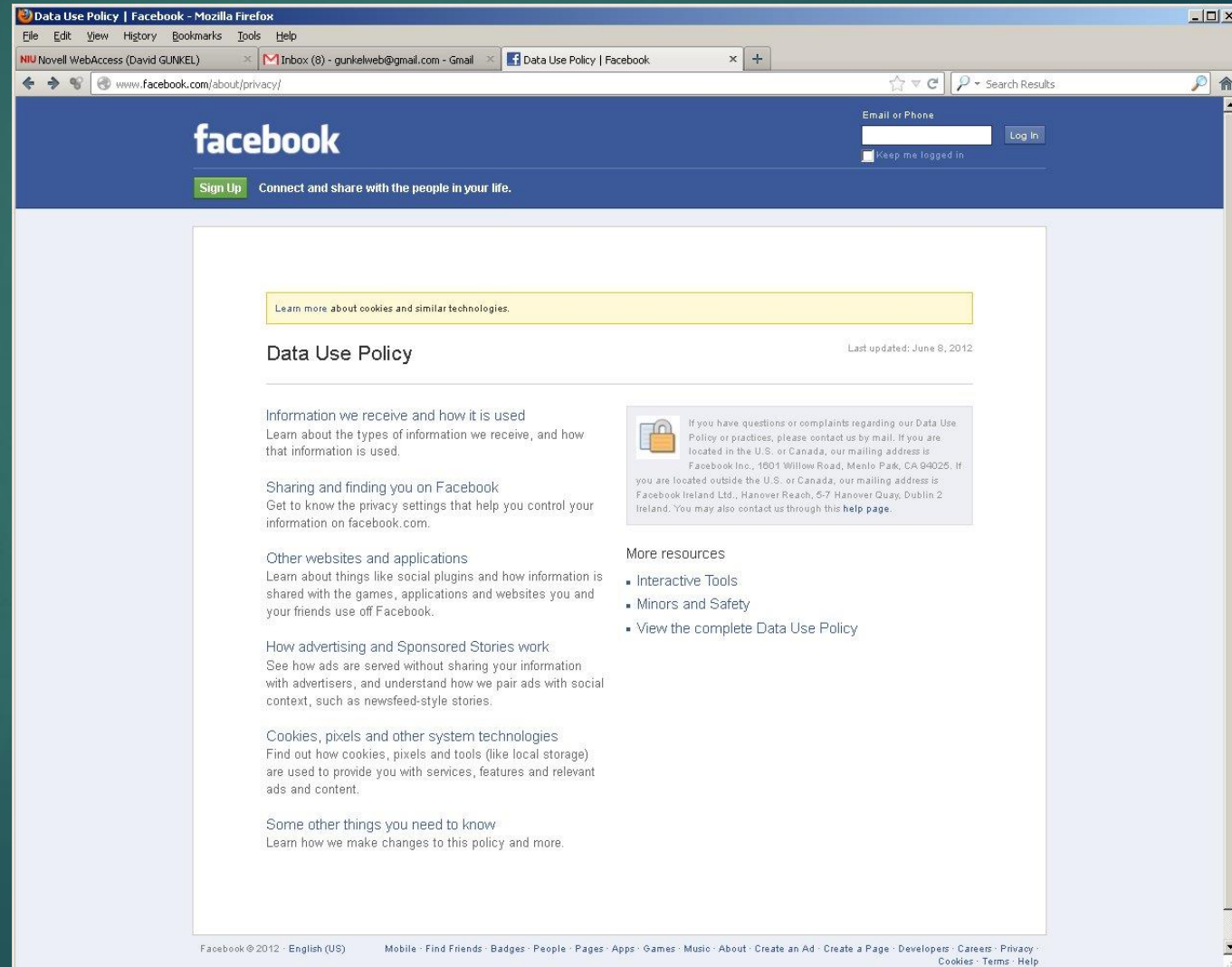


Bill of Rights for Social Networks

- 1) The right to informed decision making – Users should be able to decide how their info is used
- 2) The right of control – Users maintain control over the use and disclosure of his/her data
- 3) The right to leave – Users should have the right to delete, not disable, data or the entire account from the data base

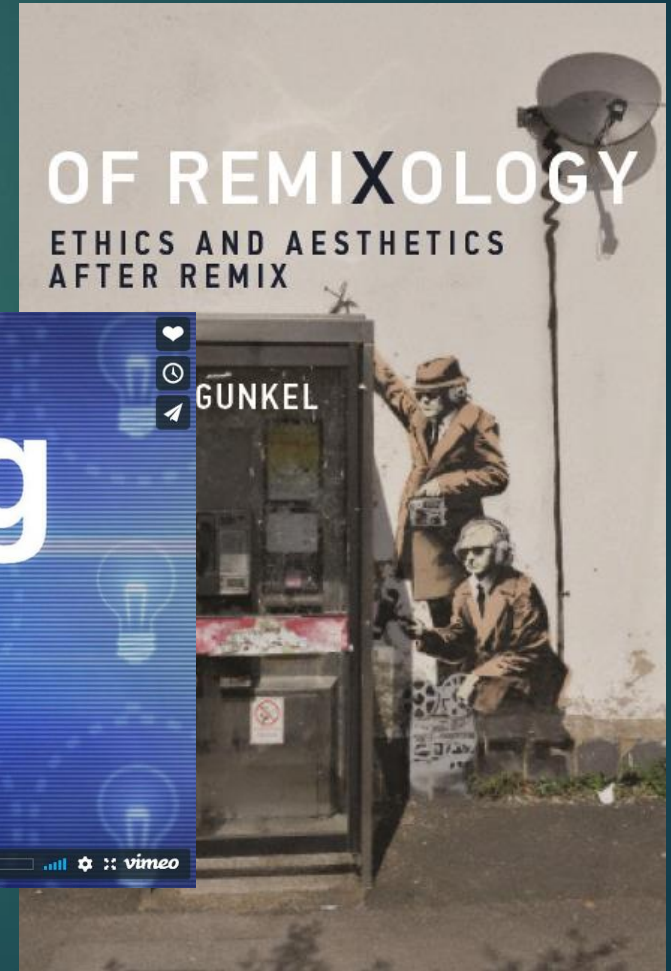
Review

Balance Competing Interests



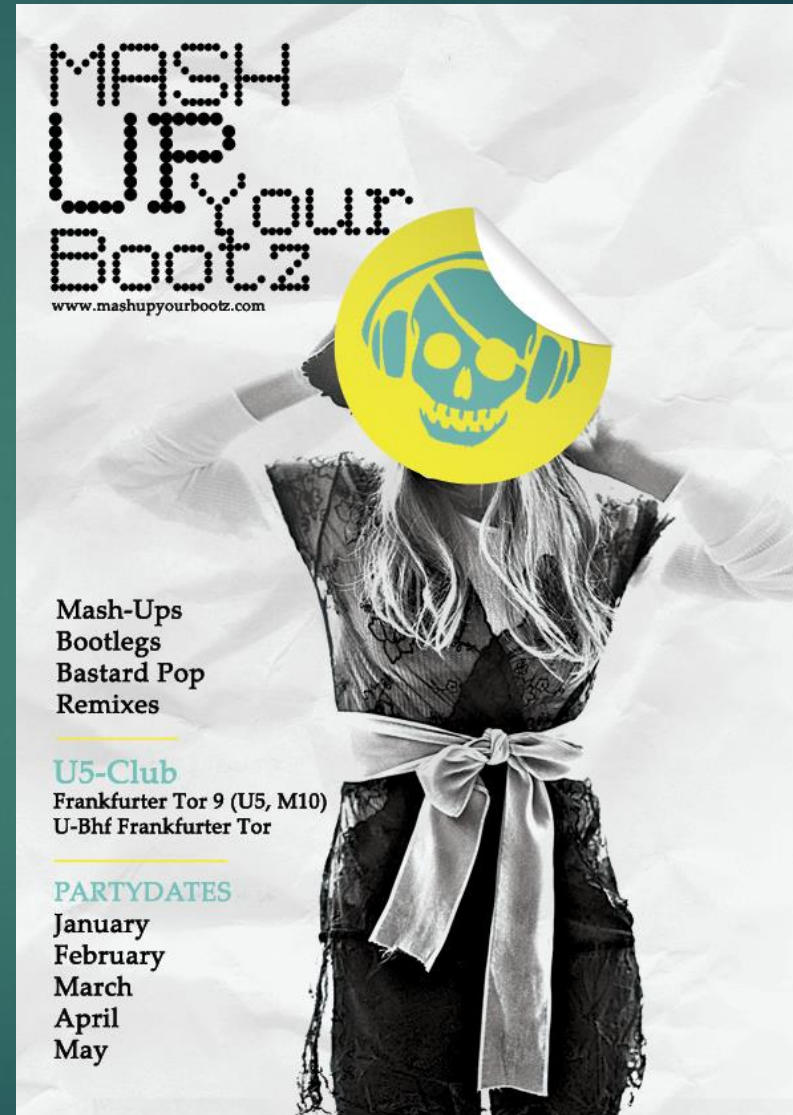
Today

- ▶ Digital Media & Remix
 - ▶ *Of Remixology* – Introduction & ch. 1
 - ▶ Ferguson – Everything is a Remix (video)



Remix Exercise

- ▶ Tools
- ▶ Techniques



Tools



Audio Tape
Pierre Schaeffer (1948)

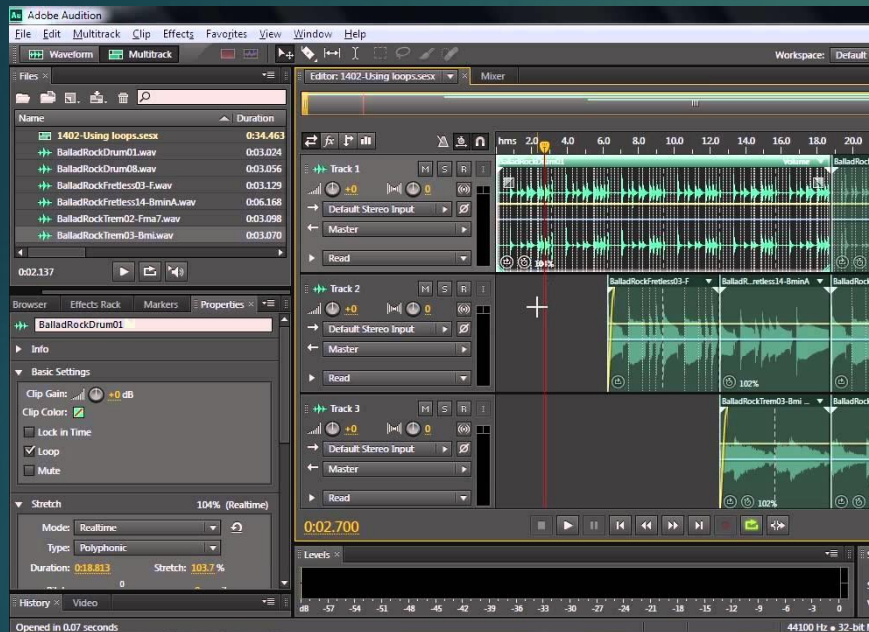


Turntables/Vinyl
Grandmaster Flash (1974)

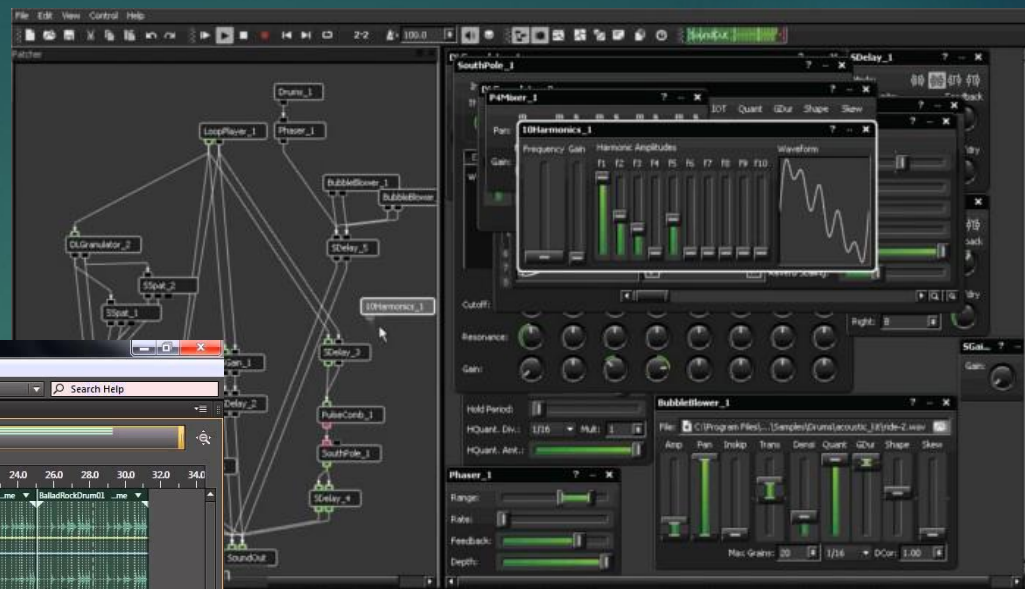


Laptop/digital samples
Girl Talk (2009)

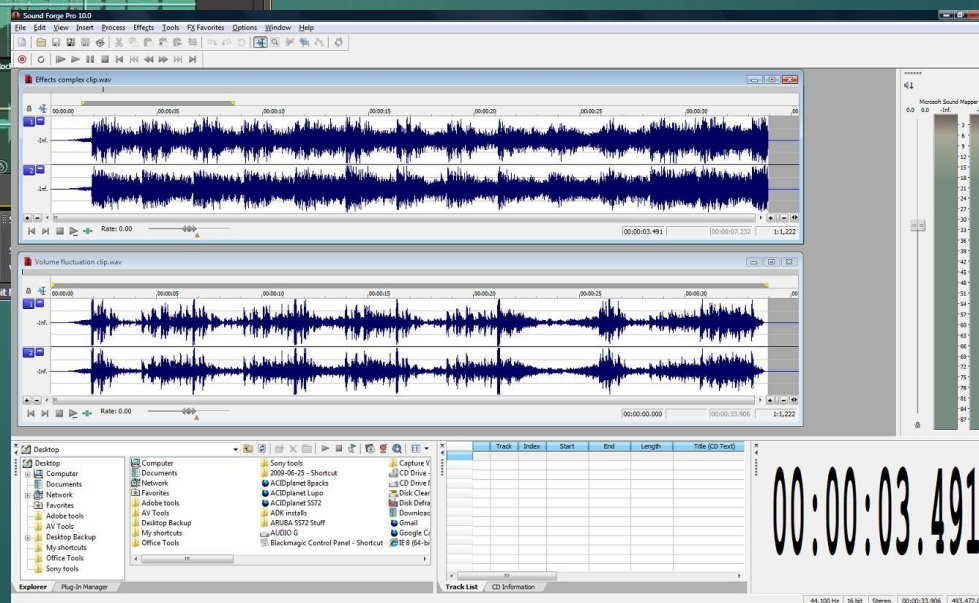
Tools



Adobe Audition



Audiomulch



Sony Sound Forge

Tools

Audacity
<http://www.audacityteam.org>



The image shows the Audacity website homepage and a screenshot of the Audacity software interface. The website has a dark blue header with the Audacity logo and navigation links: HOME, ABOUT, DOWNLOAD, HELP, CONTACT, GET INVOLVED, DONATE, and COPYRIGHT. The main content area features the text "Free, open source, cross-platform audio software" and a description of Audacity as an easy-to-use, multi-track audio editor and recorder for Windows, Mac OS X, GNU/Linux, and other operating systems. It also mentions that it was developed by a group of volunteers as open source. At the bottom, there is a "DOWNLOAD AUDACITY" button with icons for Windows, Mac, and Linux, followed by the text "Latest version : 2.3.1" and links for "View Release Notes" and "Documentation".

The screenshot of the Audacity software interface shows a multi-track audio editor. The top menu bar includes File, Edit, Select, View, Transport, Tracks, Generate, Effect, Analyze, and Help. The transport controls show a play button and a progress bar. The tracks section shows two tracks: "Audio Track" and "Label Track". The "Audio Track" has two channels, "L" and "R", and a volume slider. The "Label Track" has two tracks, "Track 1" and "Track 2". The bottom status bar shows the project rate (44100 Hz), snap-to (Off), audio position (00 h 02 m 23.653 s), and a stopped status.

Techniques

1. Source material

- Obtain your own
- Use my samples

<http://gunkelweb.com/coms465/remix.html>

COMS 465: Remix Exercise

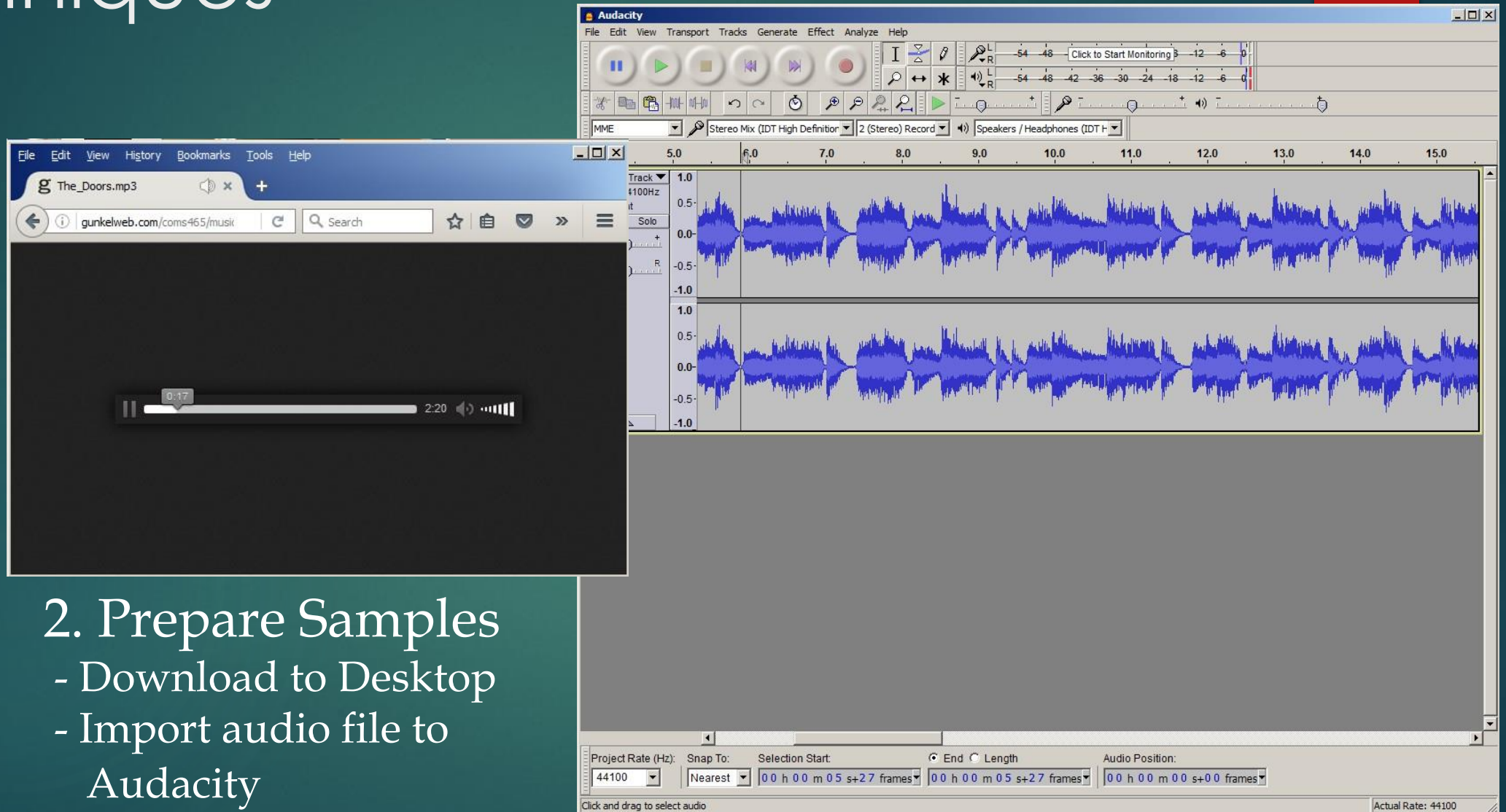
Acapella Vocals

- [Blondie - Heart of Glass](#)
- [Carly Rae Jepsen - Call Me Maybe](#)
- [Maroon 5 - Moves Like Jagger](#)
- [REM - Losing My Religion](#)
- [Rihanna - Diamonds](#)
- [Snoop Dogg - Next Episode](#)
- [The Doors - Riders on the Storm](#)

Music (without vocals)

- [Nirvana](#)
- [Led Zeppelin](#)
- [Generic](#)
- [Beatles](#)
- [Joy Division](#)

Techniques



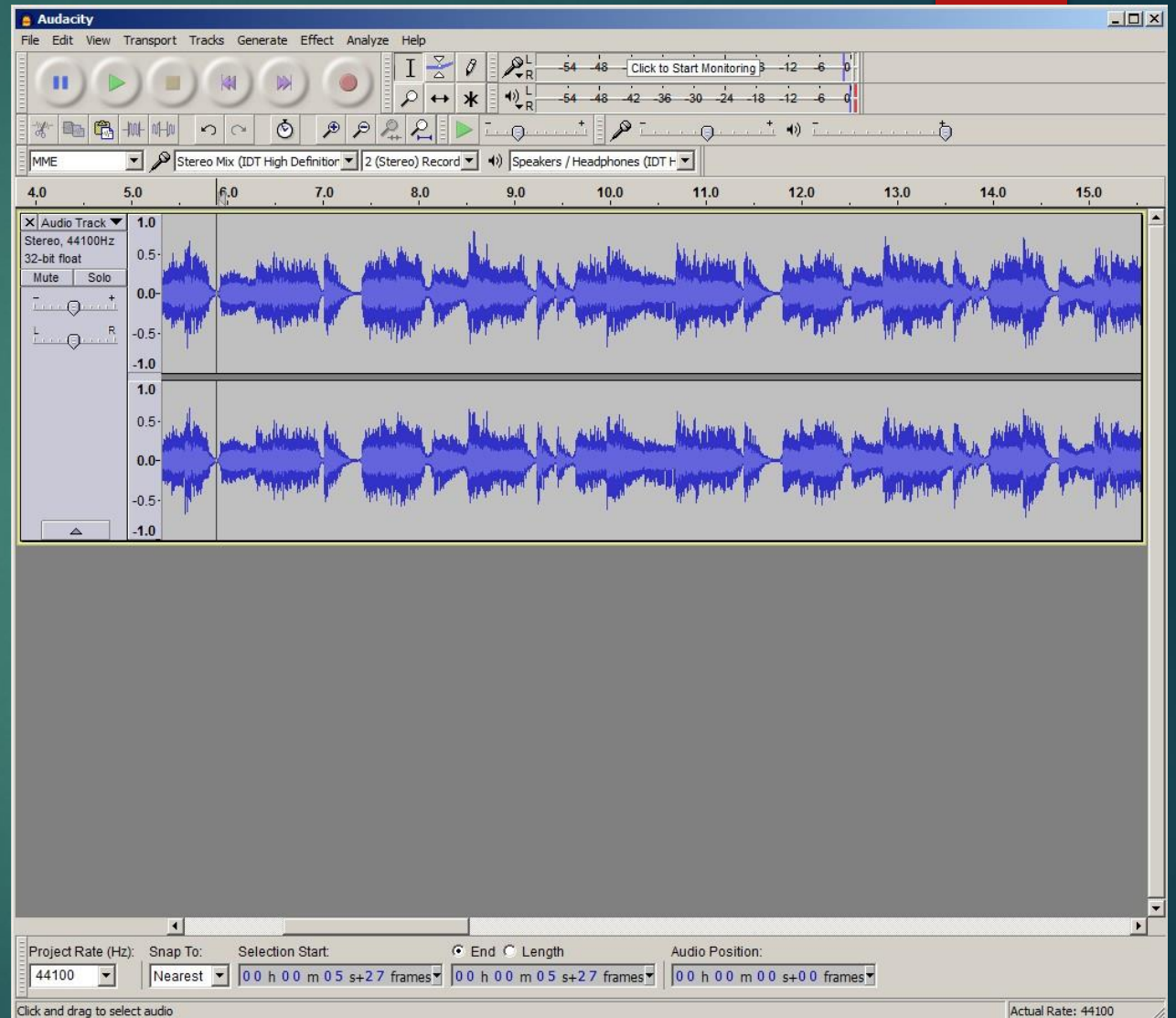
The image displays two overlapping windows. The background window is a web browser showing a music player for 'The_Doors.mp3' from 'gunkelweb.com/coms465/musik'. The audio player shows a progress bar at 0:17 of a 2:20 track. The foreground window is the Audacity audio editor. It shows the imported audio waveform in two channels (Left and Right) with a time scale from 5.0 to 15.0 seconds. The Audacity interface includes a menu bar (File, Edit, View, Transport, Tracks, Generate, Effect, Analyze, Help), a toolbar with playback controls, and a status bar at the bottom showing 'Project Rate (Hz): 44100', 'Snap To: Nearest', and 'Audio Position: 00 h 00 m 00 s+00 frames'.

2. Prepare Samples

- Download to Desktop
- Import audio file to Audacity

Techniques

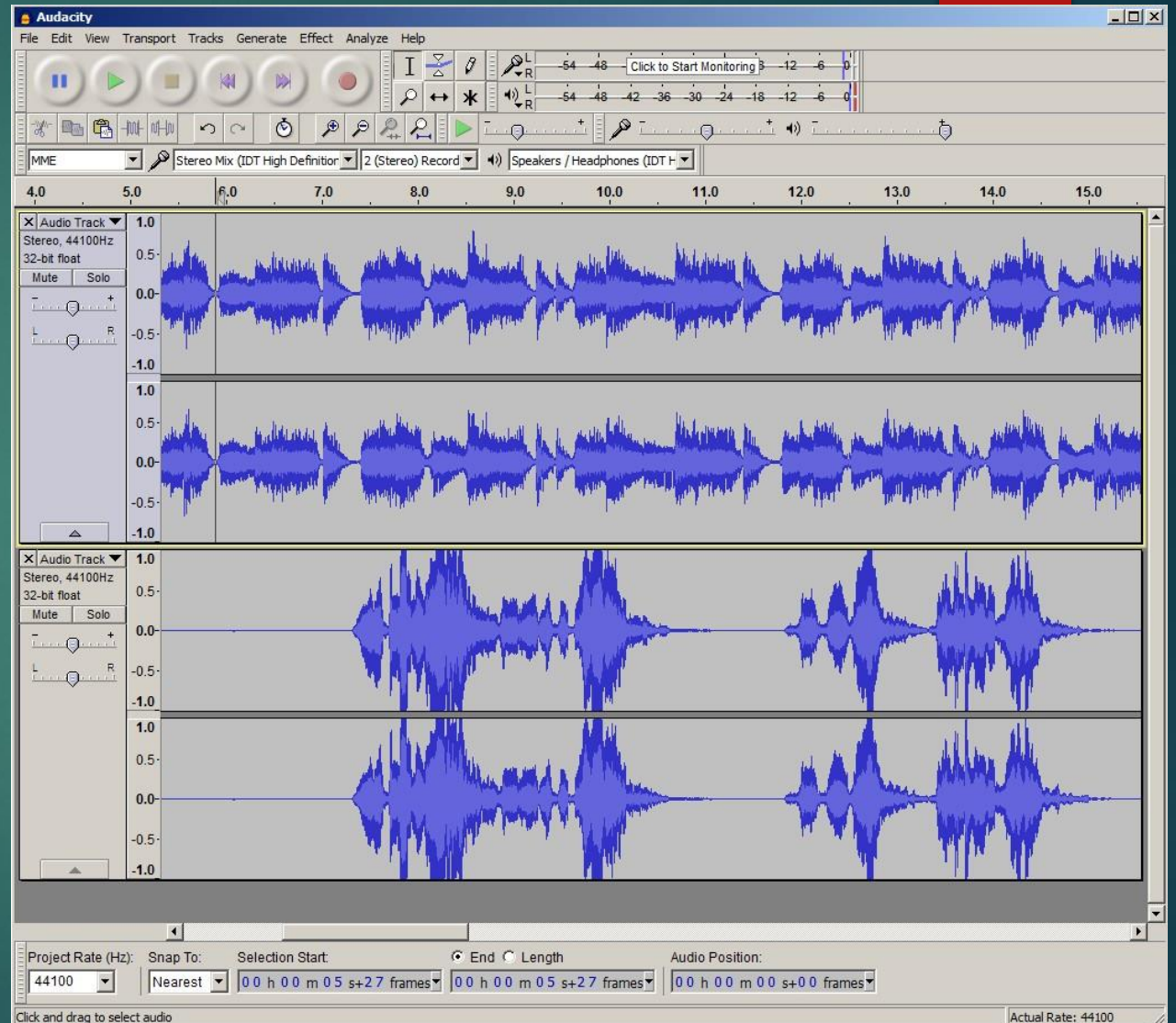
- ## 3. Edit the sample
- Trim the audio sample
 - Use Effects to shape it



Techniques

4. Layer Samples

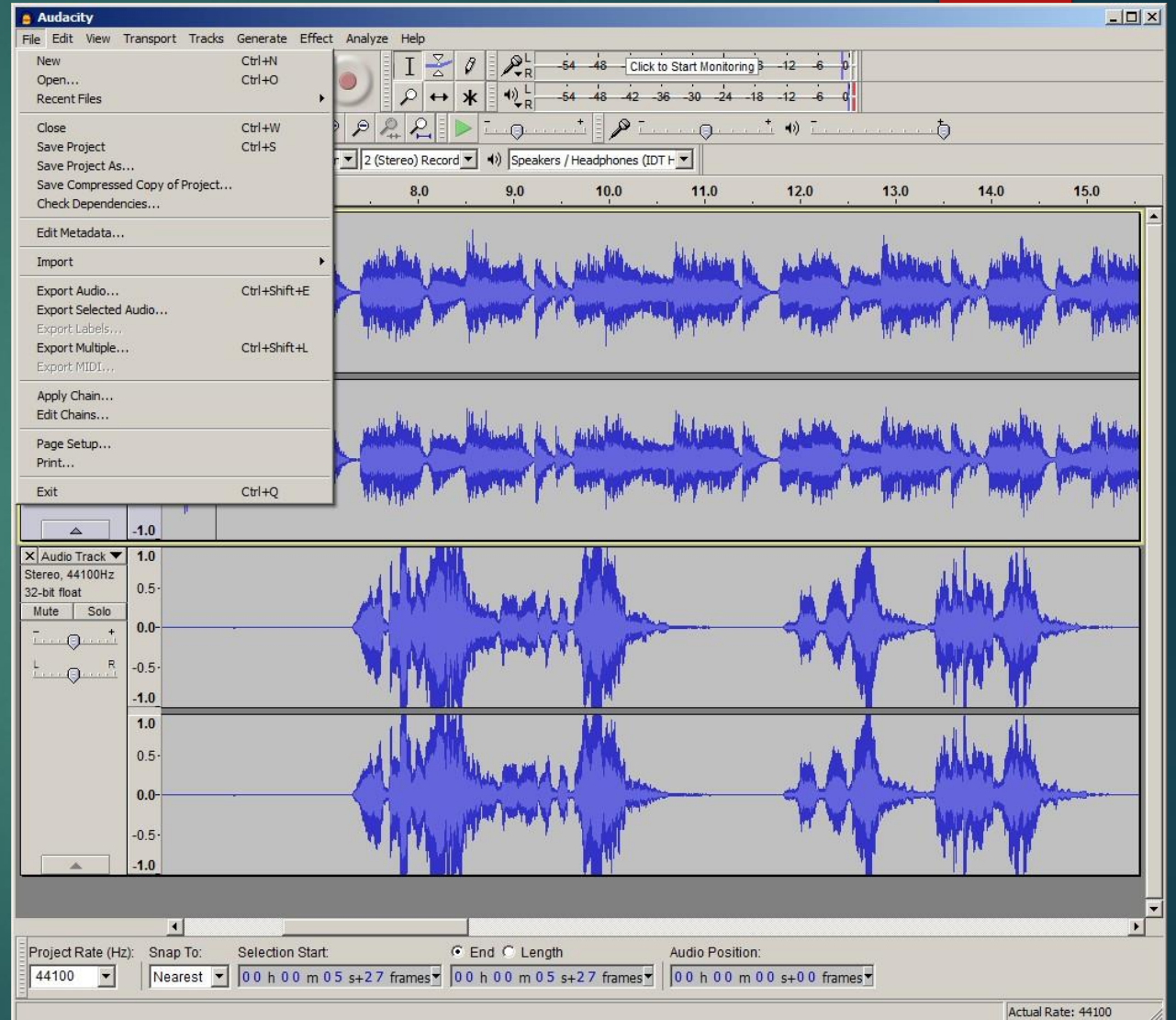
- Use multiple tracks
- Sync the tracks by adjusting Tempo and sample length



Techniques

5. Saving

- Save Project as you go
- Export WAV version of final mix
- Save to USB or Cloud



Techniques

▶ Helpful Hints

- ▶ Start small – short and simple
- ▶ Trial and error – no “right way” to do this
- ▶ Think strategically about source material
- ▶ Work hard, but keep it fun

Preview

- ▶ Digital Media & Remix
 - ▶ *Rip! A Remix Manifesto* (video)
 - ▶ Maker Exercise
 - ▶ Work on during week of 25 March
 - ▶ Next class - Show and tell (1 April)

