



COMS 465:
Computer Mediated Communication

Plan

- ▶ Review
- ▶ Remix Introduction
- ▶ Maker Exercise #3
- ▶ Preview

Review



Privacy - Definition

An individual's ability to restrict or eliminate the collection, use, and sale of confidential personal information.

Review

Privacy - the Problem

Communication, especially interaction over a computer network, requires that we divulge personal data—name, passwords, credit card numbers, street address, date of birth, etc.

Order form

Your name:

Address:

Email:

Item:

Quantity:

Credit card number:

Expiry date:

Please press SUBMIT to place your order

Sign Up

It's free and anyone can join

First Name:

Last Name:

Your Email:

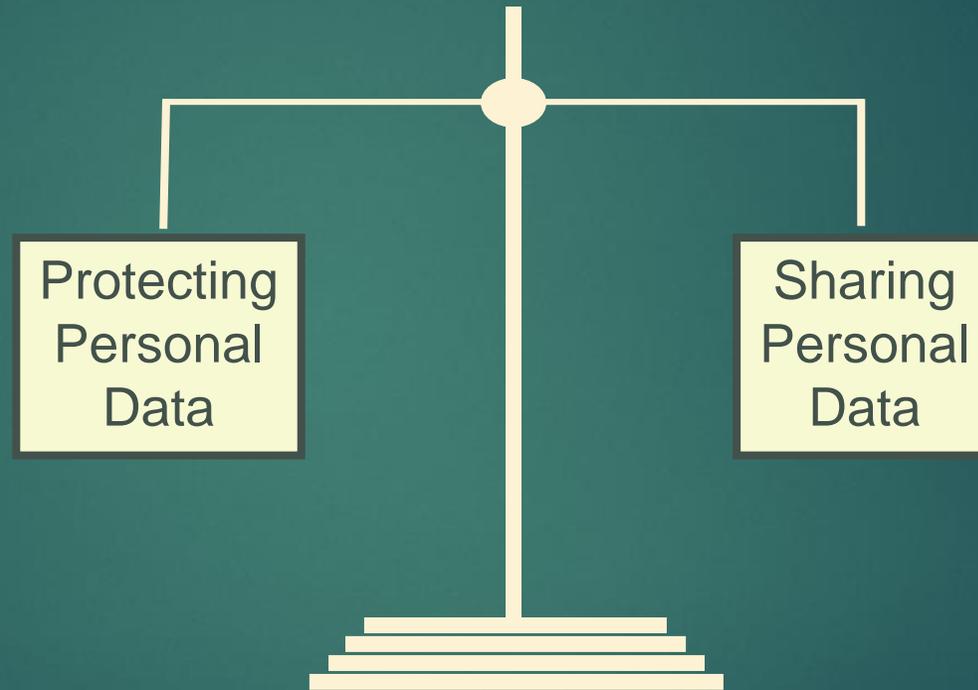
New Password:

I am:

Birthday:

Review

Balance Competing Interests



“Any personal information can become sensitive information”
- Alessandro Acquisti, TEDGlobal 2013

Review

Balance Competing Interests



Bill of Rights for Social Networks

- 1) The right to informed decision making – Users should be able to decide how their info is used
- 2) The right of control – Users maintain control over the use and disclosure of his/her data
- 3) The right to leave – Users should have the right to delete, not disable, data or the entire account from the data base

Review

Balance Competing Interests

The screenshot shows the Facebook Data Use Policy page in a Mozilla Firefox browser window. The browser's address bar displays 'www.facebook.com/about/privacy/'. The page header features the Facebook logo, a 'Sign Up' button, and a login section with an 'Email or Phone' input field, a 'Log In' button, and a 'Keep me logged in' checkbox. A yellow banner at the top of the main content area reads 'Learn more about cookies and similar technologies.' Below this, the main heading is 'Data Use Policy', with a subtext 'Last updated: June 8, 2012'. The page is organized into several sections: 'Information we receive and how it is used', 'Sharing and finding you on Facebook', 'Other websites and applications', 'How advertising and Sponsored Stories work', 'Cookies, pixels and other system technologies', and 'Some other things you need to know'. A right-hand sidebar contains a 'More resources' section with links to 'Interactive Tools', 'Minors and Safety', and 'View the complete Data Use Policy'. A small grey box with a lock icon provides contact information for users with questions or complaints regarding the policy.

Data Use Policy | Facebook - Mozilla Firefox

File Edit View History Bookmarks Tools Help

NIU Novell WebAccess (David GUNKEL) x Inbox (8) - gunkelweb@gmail.com - Gmail x Data Use Policy | Facebook x +

www.facebook.com/about/privacy/ Search Results

facebook

Sign Up Connect and share with the people in your life.

Email or Phone Log In

Keep me logged in

Learn more about cookies and similar technologies.

Data Use Policy

Last updated: June 8, 2012

Information we receive and how it is used

Learn about the types of information we receive, and how that information is used.

Sharing and finding you on Facebook

Get to know the privacy settings that help you control your information on facebook.com.

Other websites and applications

Learn about things like social plugins and how information is shared with the games, applications and websites you and your friends use off Facebook.

How advertising and Sponsored Stories work

See how ads are served without sharing your information with advertisers, and understand how we pair ads with social context, such as newsfeed-style stories.

Cookies, pixels and other system technologies

Find out how cookies, pixels and tools (like local storage) are used to provide you with services, features and relevant ads and content.

Some other things you need to know

Learn how we make changes to this policy and more.

If you have questions or complaints regarding our Data Use Policy or practices, please contact us by mail. If you are located in the U.S. or Canada, our mailing address is Facebook Inc., 1601 Willow Road, Menlo Park, CA 94025. If you are located outside the U.S. or Canada, our mailing address is Facebook Ireland Ltd., Hanover Quay, 5-7 Hanover Quay, Dublin 2 Ireland. You may also contact us through this [help page](#).

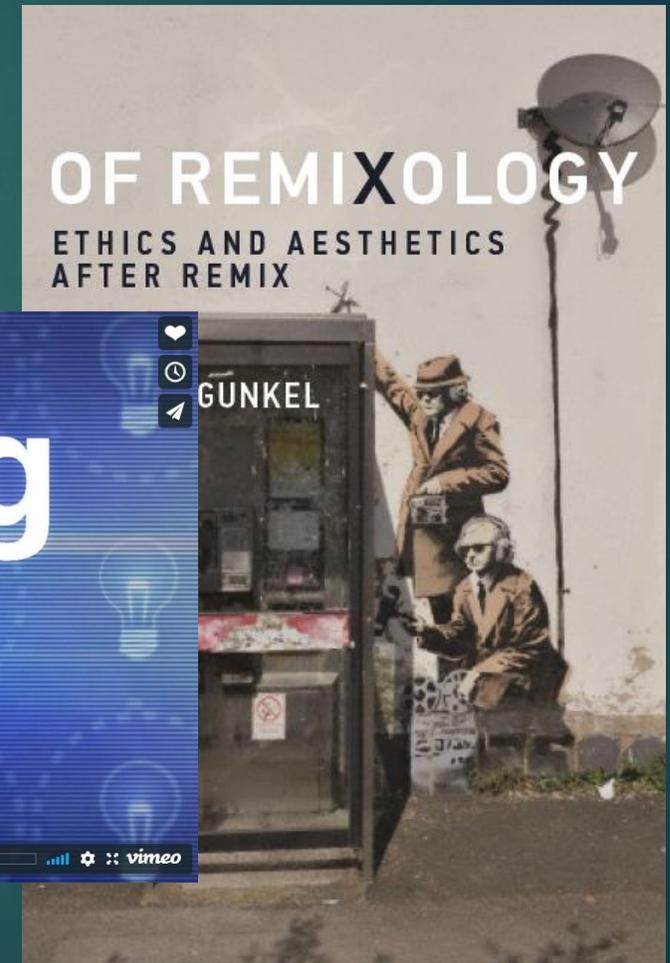
More resources

- Interactive Tools
- Minors and Safety
- View the complete Data Use Policy

Facebook © 2012 - English (US) Mobile · Find Friends · Badges · People · Pages · Apps · Games · Music · About · Create an Ad · Create a Page · Developers · Careers · Privacy · Cookies · Terms · Help

Today

- ▶ Digital Media & Remix
 - ▶ *Of Remixology* – Introduction & ch. 1
 - ▶ Ferguson – Everything is a Remix (video)



Remix Exercise

- ▶ Tools
- ▶ Techniques



MASH
UP
Your
Bootz
www.mashupyourbootz.com

Mash-Ups
Bootlegs
Bastard Pop
Remixes

U5-Club
Frankfurter Tor 9 (U5, M10)
U-Bhf Frankfurter Tor

PARTYDATES
January
February
March
April
May

Tools



Audio Tape
Pierre Schaeffer (1948)

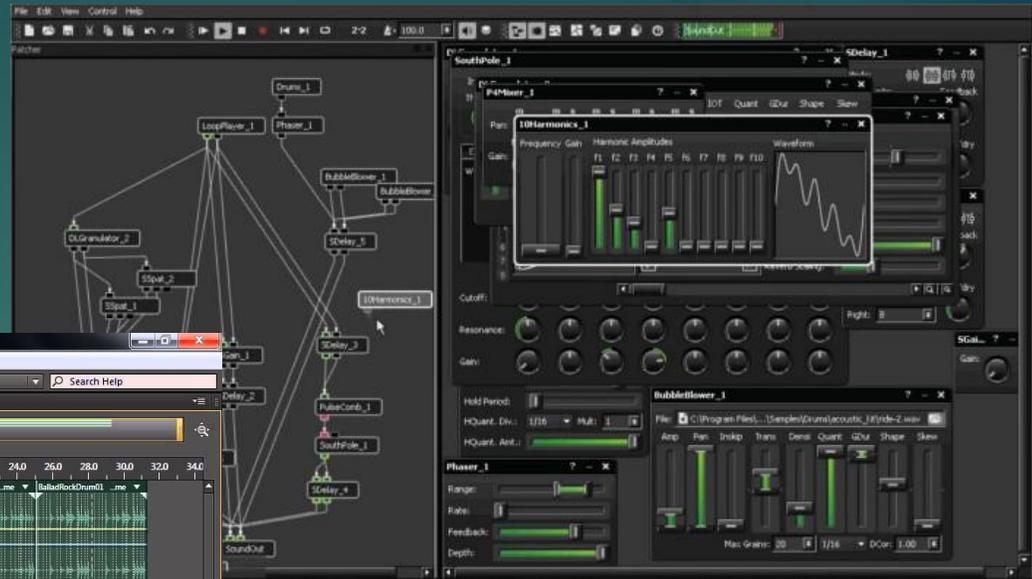


Turntables/Vinyl
Grandmaster Flash (1974)

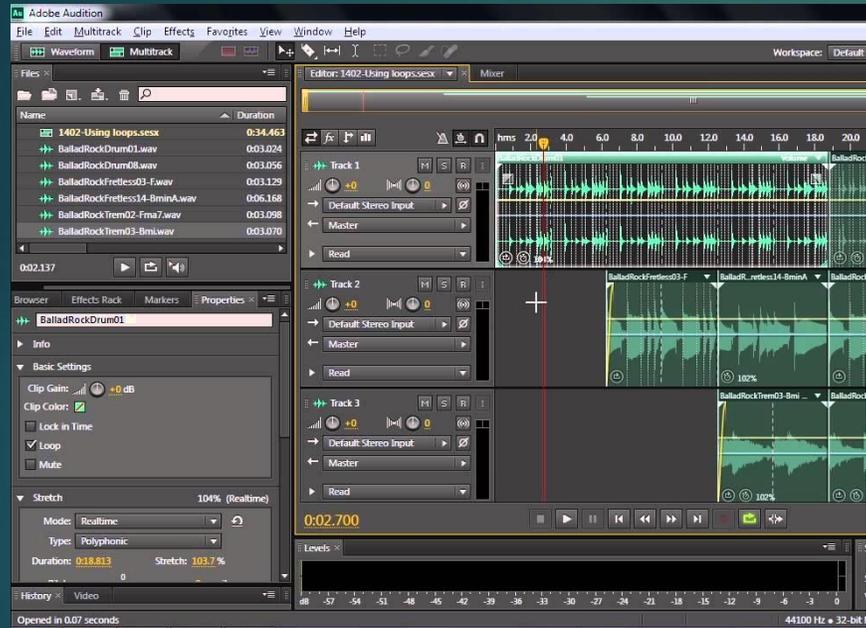


Laptop/digital samples
Girl Talk (2009)

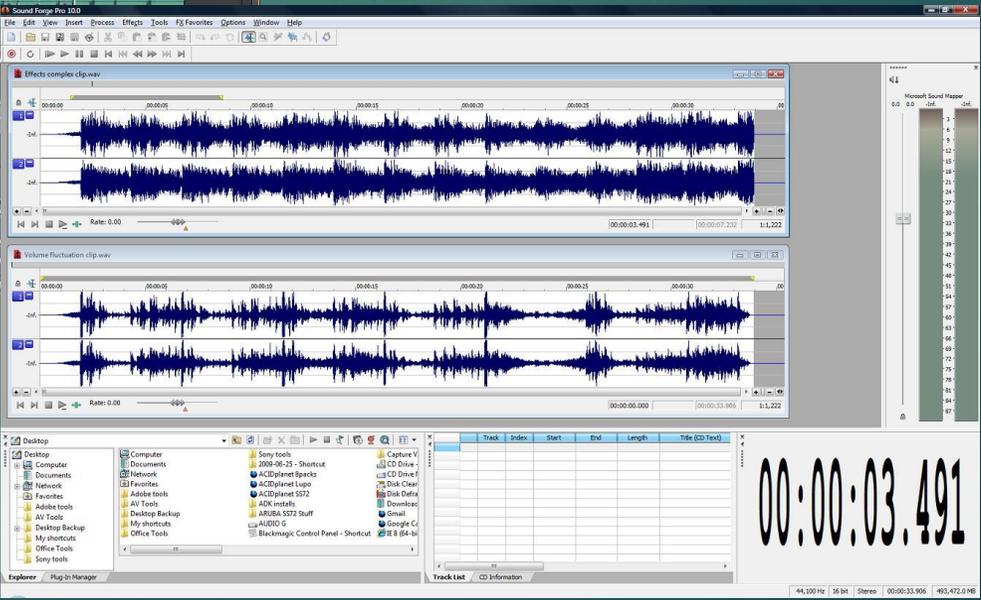
Tools



Audiomulch



Adobe Audition



Sony Sound Forge

Tools

Audacity
<http://www.audacityteam.org>



Audacity®

HOME ABOUT ▾ DOWNLOAD ▾ HELP ▾ CONTACT ▾ GET INVOLVED ▾ DONATE COPYRIGHT

Free, open source,
cross-platform
audio software

Audacity is an easy-to-use, multi-track audio editor and recorder for Windows, Mac OS X, GNU/Linux and other operating systems.
Developed by a group of volunteers as open source.

Concerto

File Edit Select View Transport Tracks Generate Effect Analyze Help

MME Microphone (Realtek High Defini) 2 (Stereo) Recording Channels Speakers (Realtek High Definiti)

Audio Track

Mute Solo

Stereo, 44100Hz, 32-bit float

Label Track

Track 1 Track 2

Project Rate (Hz) Snap-To Audio Position

44100 Off 00 h 02 m 23.653 s 00 h 02 m 23.653 s 00 h 02 m 36.776 s

Stopped.

DOWNLOAD AUDACITY

Latest version : 2.3.1

View Release Notes

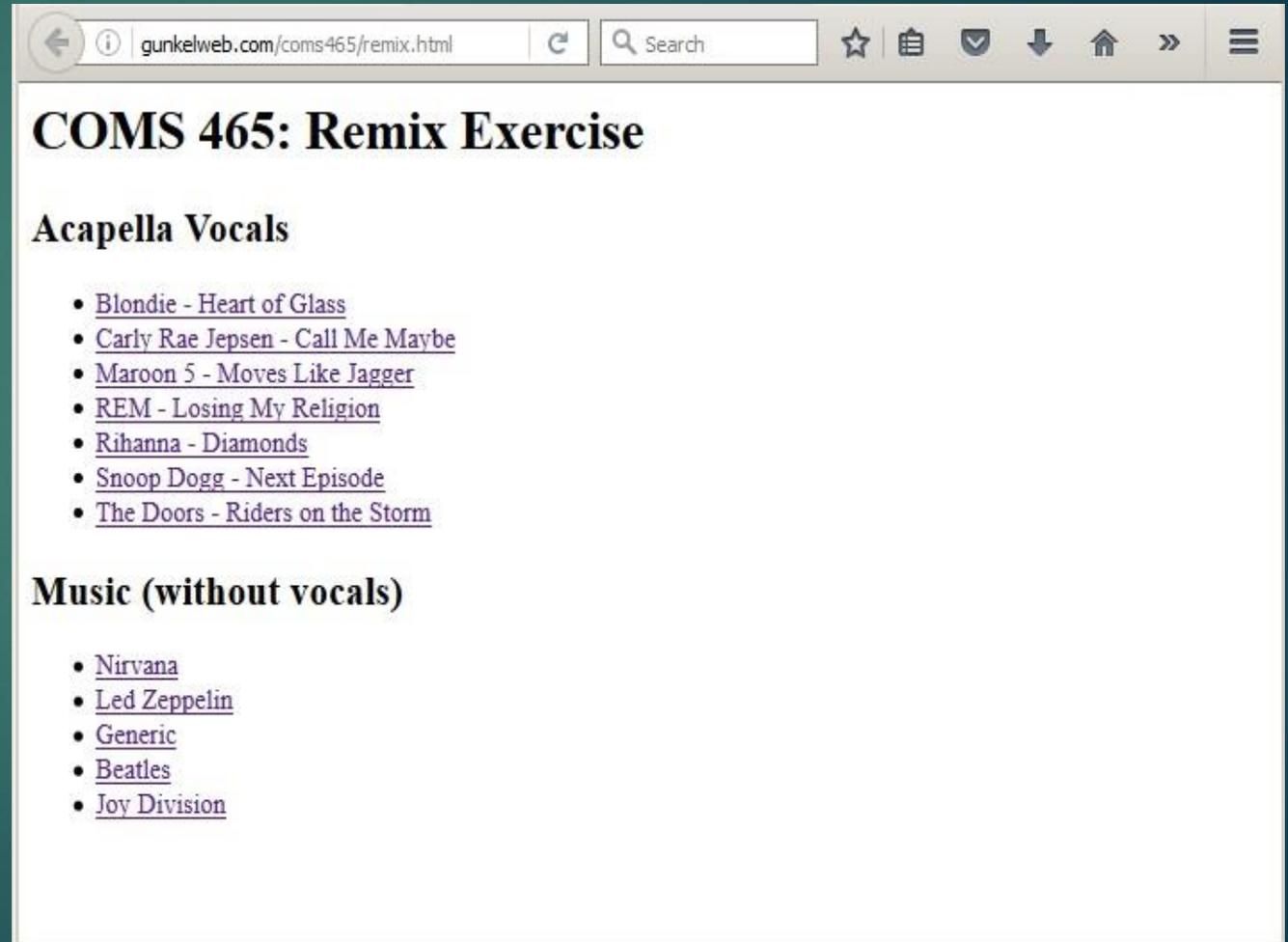
Documentation

Techniques

1. Source material

- Obtain your own
- Use my samples

<http://gunkelweb.com/coms465/remix.html>



COMS 465: Remix Exercise

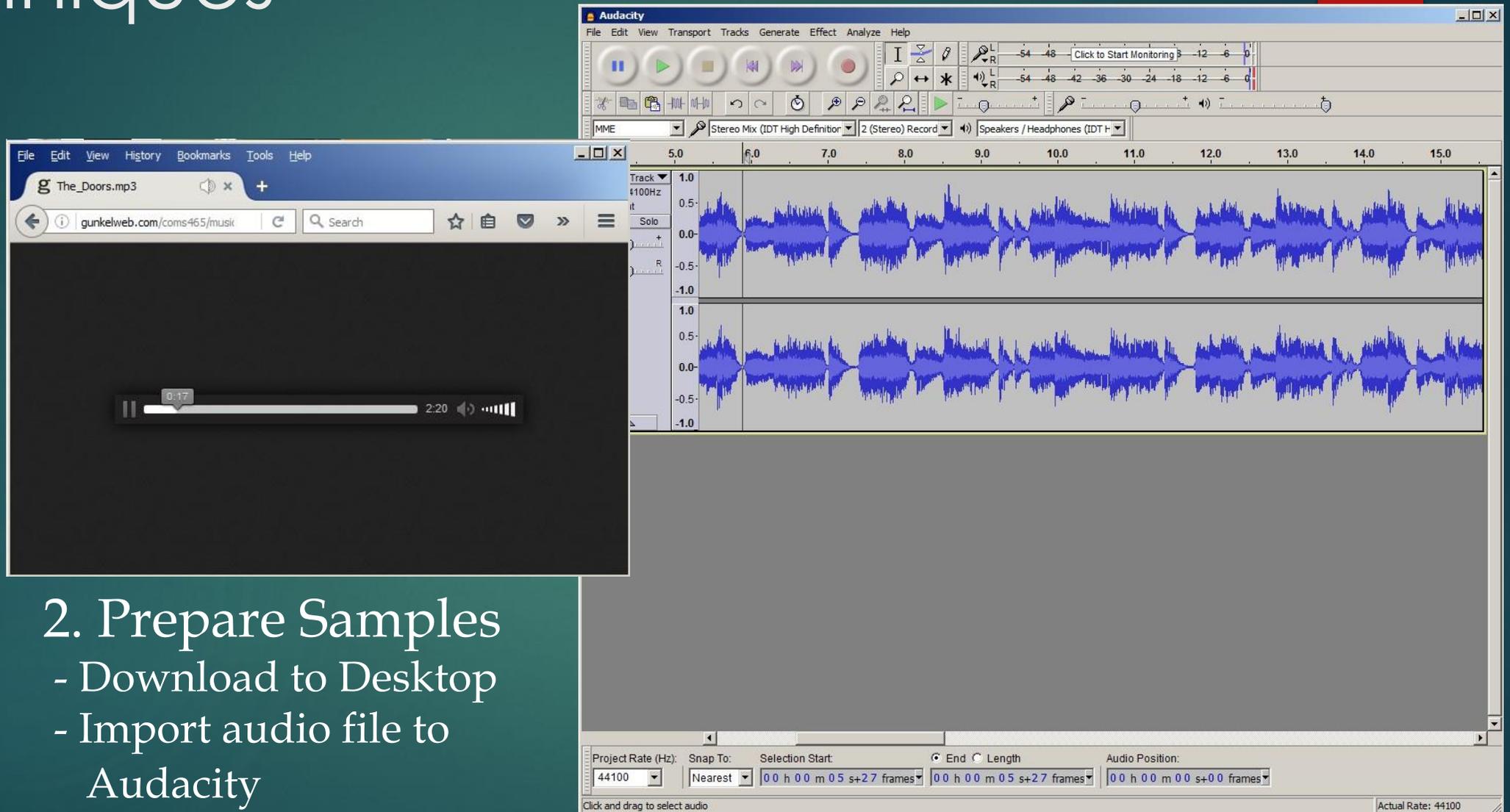
Acapella Vocals

- [Blondie - Heart of Glass](#)
- [Carly Rae Jepsen - Call Me Maybe](#)
- [Maroon 5 - Moves Like Jagger](#)
- [REM - Losing My Religion](#)
- [Rihanna - Diamonds](#)
- [Snoop Dogg - Next Episode](#)
- [The Doors - Riders on the Storm](#)

Music (without vocals)

- [Nirvana](#)
- [Led Zeppelin](#)
- [Generic](#)
- [Beatles](#)
- [Joy Division](#)

Techniques



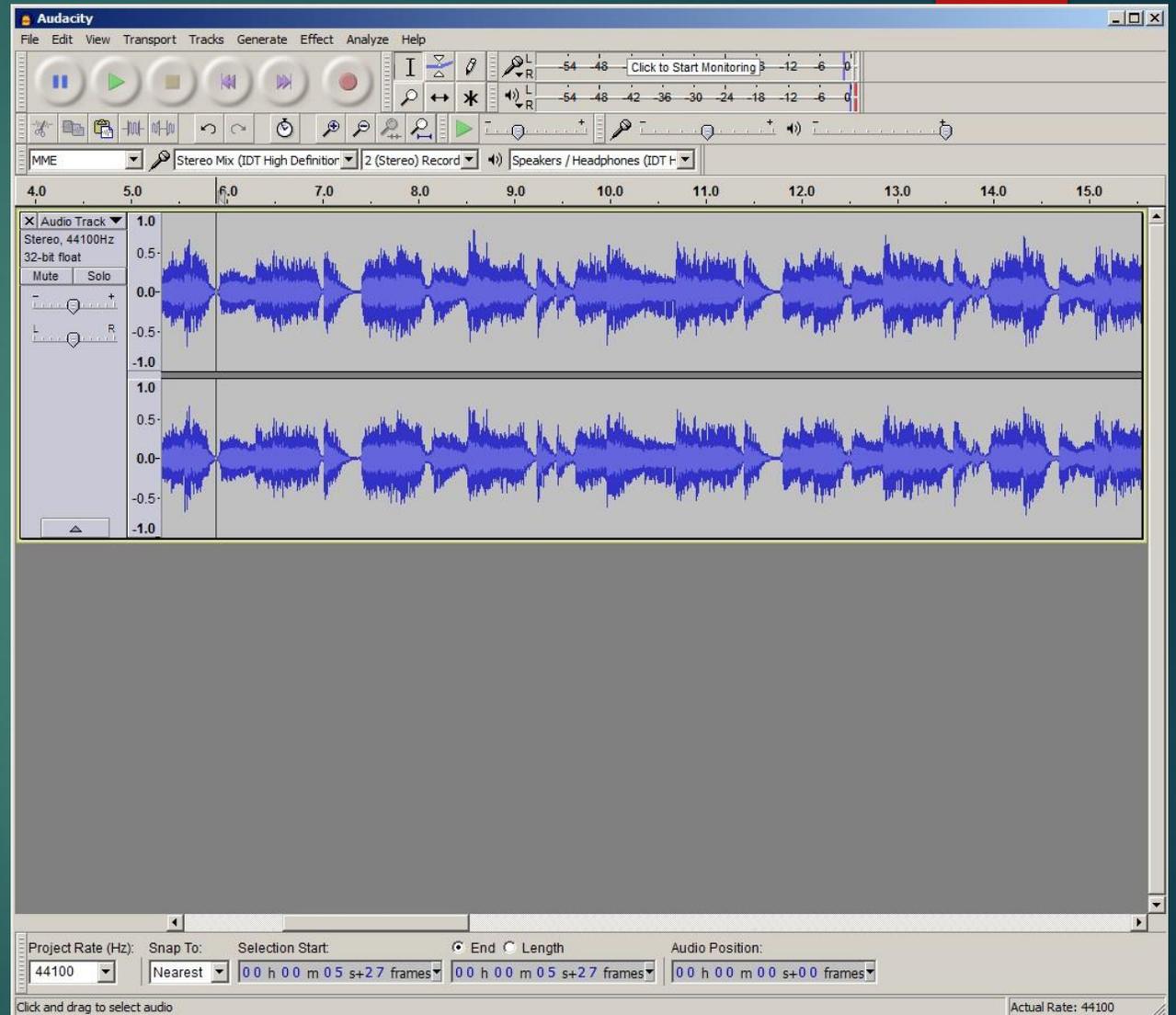
The image displays two overlapping windows. The background window is Audacity, a digital audio workstation, showing two tracks of audio waveforms. The top track is labeled 'Track 1' and the bottom track is labeled 'Track 2'. Both tracks show a complex, oscillating waveform. The Audacity interface includes a menu bar (File, Edit, View, Transport, Tracks, Generate, Effect, Analyze, Help), a toolbar with various editing tools, and a timeline at the bottom with a project rate of 44100 Hz. The foreground window is a web browser displaying a music player for 'The_Doors.mp3'. The browser address bar shows 'gunkelweb.com/coms465/musik'. The music player interface includes a play/pause button, a progress bar at 0:17, and a total duration of 2:20.

- ## 2. Prepare Samples
- Download to Desktop
 - Import audio file to Audacity

Techniques

3. Edit the sample

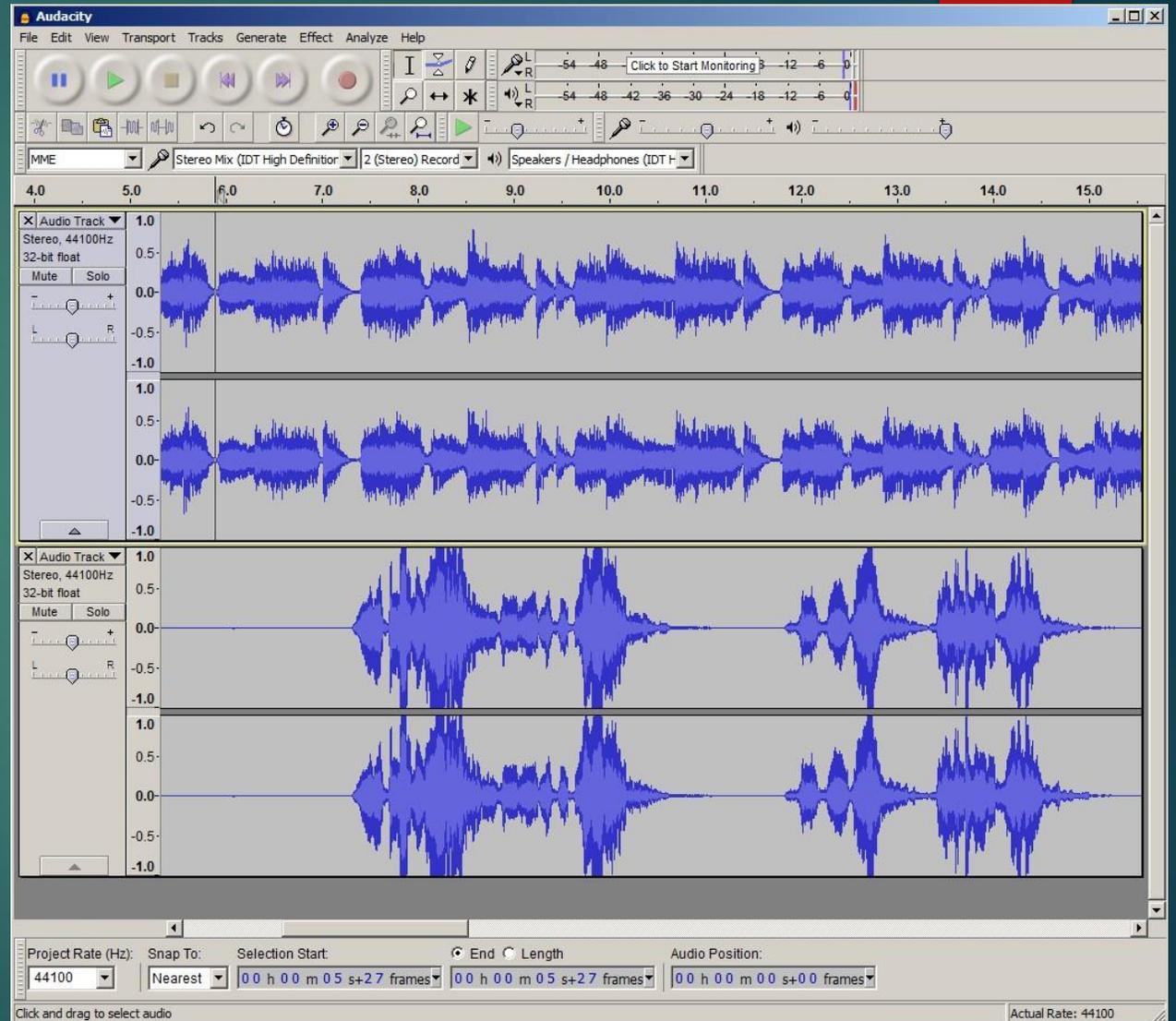
- Trim the audio sample
- Use Effects to shape it



Techniques

4. Layer Samples

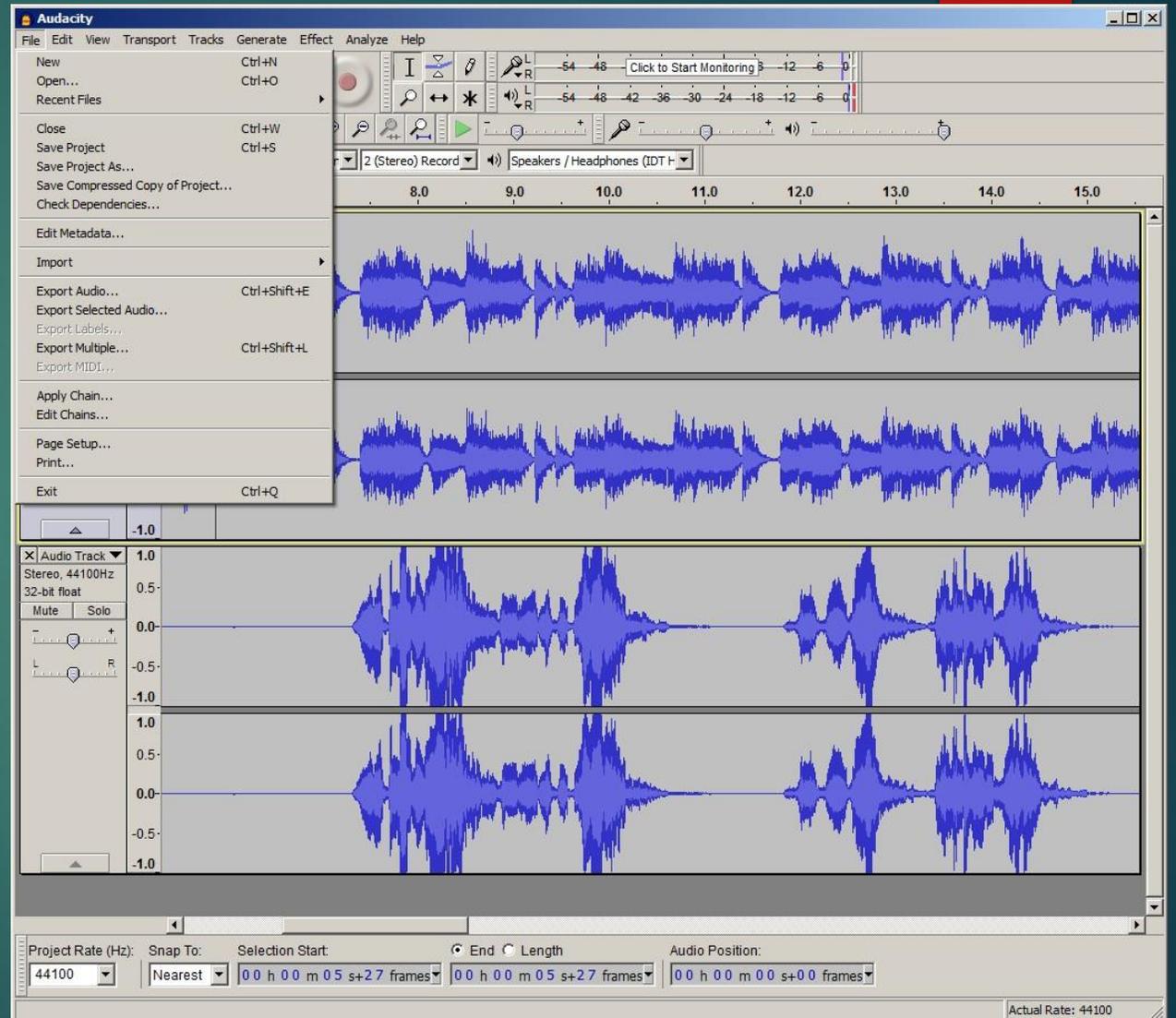
- Use multiple tracks
- Sync the tracks by adjusting Tempo and sample length



Techniques

5. Saving

- Save Project as you go
- Export WAV version of final mix
- Save to USB or Cloud



Techniques

▶ Helpful Hints

- ▶ Start small – short and simple
- ▶ Trial and error – no “right way” to do this
- ▶ Think strategically about source material
- ▶ Work hard, but keep it fun

Preview

- ▶ Digital Media & Remix
 - ▶ *Rip! A Remix Manifesto* (video)
 - ▶ Maker Exercise
 - ▶ Work on during week of 25 March
 - ▶ Next class - Show and tell (1 April)

