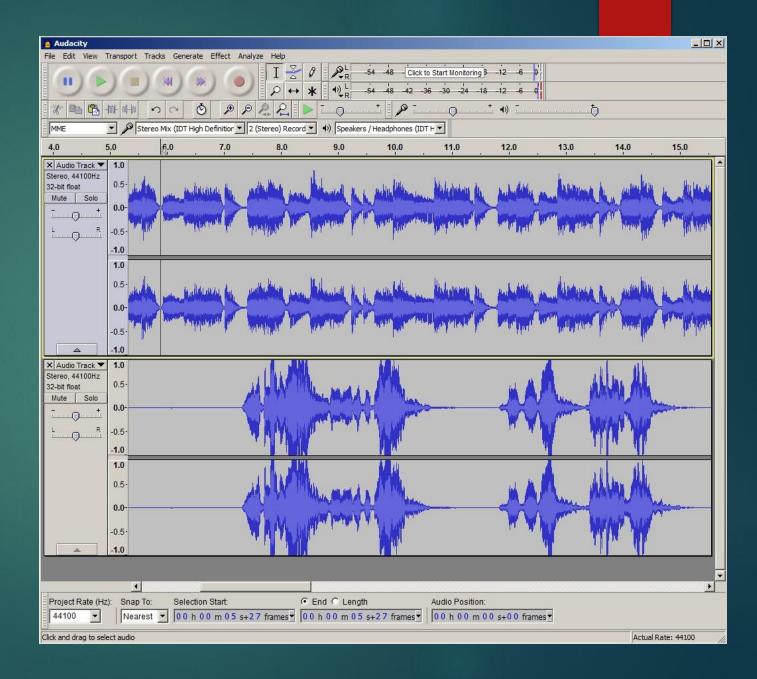
COMS 647: Communication Technology Plan

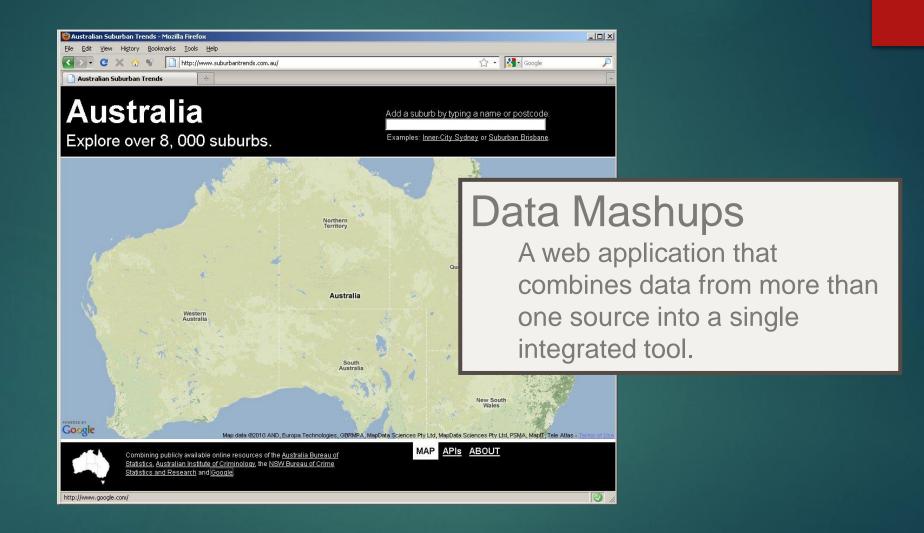
Maker Exercise #3 – Remix
Remix (cont.)
Preview

# Maker Exercise



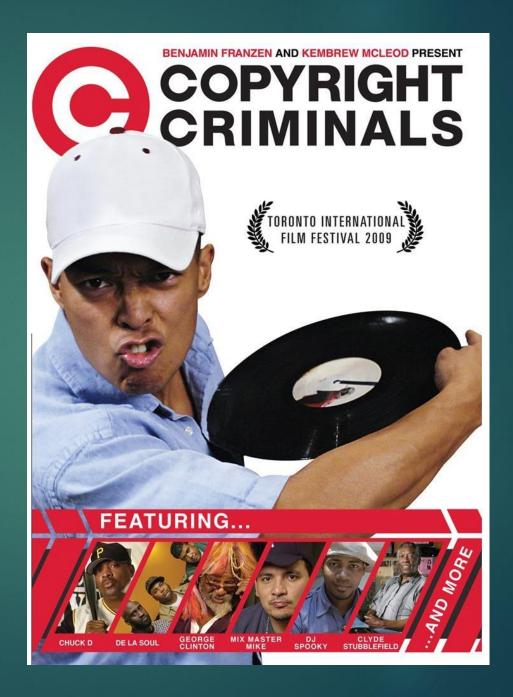






The remix is the very nature of the digital...The recombinant (the bootleg, the remix, the mashup) has become the characteristic pivot at the turn of our two centuries (William Gibson, 2005)







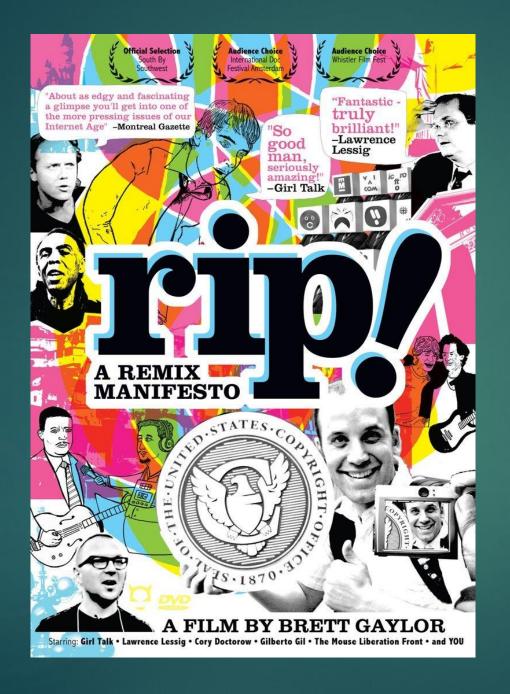


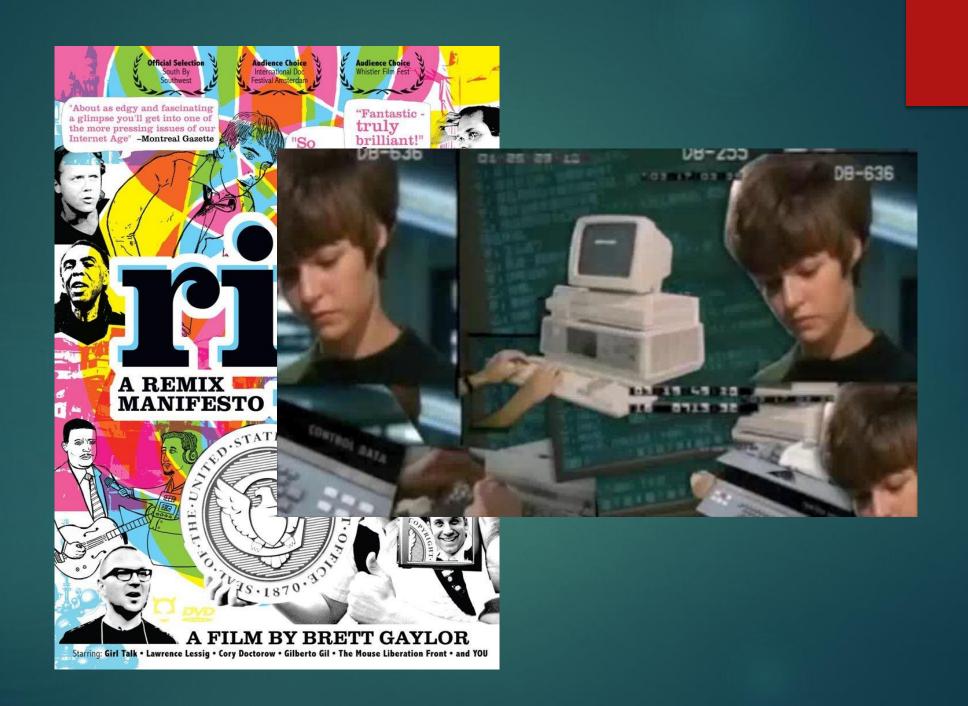
### **Steve Albini and Remix Critics**

- Remix is cheap and lazy
- Reuse and Recycle the work of others
- No particular talent or artistic genius
- Illegal use of the work of real artists











## **Brett Gaylor and Remix Fans**

- Remix is innovative and original
- Empower consumers to be producers
- Challenge the culture industry
- Create the "folk art of the future"





New and original art Hardworking artists Folk art of the future



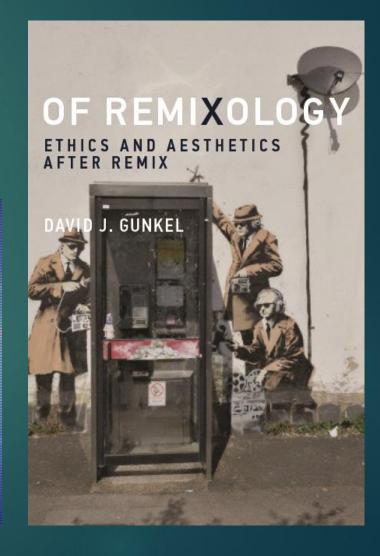
Not original art Lazy and Talentless Copyright Criminals

# Today

## ► Remix

Ferguson - Everything is a Remix (video)
 Of Remixology - Remix & Postmix





## Preview

Artificial Intelligence
 Intro to Communication & AI - ch.1-3
 PBS - The Chinese Room (video)
 Steiner - Algorithms Are Taking Over (video)

#### **David J. Gunkel**

An Introduction to Communication and Artificial Intelligence

