Occupy Academia

IJŽS and the DIY Revolution

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When a discipline is in crisis, attempts are made to change or supplement its theses within the terms of its basic framework—a procedure one might call 'Ptolemization' (since when data poured in which clashed with Ptolemy's earth-centered astronomy, his partisans introduced additional complications to account for the anomalies). But the true 'Copernican' revolution takes place when, instead of just adding complications and changing minor premises, the basic framework itself undergoes a transformation (Zizek, 2008, vii).
Ptolemization
We support and invest value in the technological apparatus over and against the goals and objectives of scholarly communication, which is what this technology was supposed to have facilitated.
Publish or Perish: How to get your journal article published

Academics are under pressure to publish articles. This has resulted in an increase in the number of submissions to journals. It also demonstrates the need for effective strategies for both new and seasoned academics as effective as possible when submitting to a journal.

This session will cover the following topics:
- Increase your chances of being successful with your article submission.
- Tips and tricks on writing 'good' articles.
- Submission systems.
- Print and electronic formats.
- Citations and impact factors.
- Tools to help you in writing and dissemination of your work.
- Other outlets for your research work.

Date:
22 Feb 2012

Time:
1.00 pm - 3.00 pm

Venue:
Harmen van Poppel
LT23 (SS2-B2-05)

North American Research Libraries

The cost of journals has soared in recent years, far outstripping the rise of inflation and the investment in research. This has led to journal cancellations and reduced book purchases.

- Journal Unit Cost (+646%)
- Journal Expenditures (+125%)
- U.S. R&D Expenditures (+10%)
- Book Unit Cost (+87%)
- Consumer Price Index (+89%)
- Book Expenditures (+66%)
- Book Purchased (+14%)
- Books Purchased (0%)

**Fiscal Year**

[Graph showing cost increase from 1986 to 2003]
Copernican Revolution

DIY Open Access
Direct peer-to-peer distribution and access to information that operates without the established and increasingly expensive intermediaries and gatekeepers
1. DIY Business Model
1. DIY Business Model

- Content Producer
- Publisher – Middle Man
- Content Consumer
1. DIY Business Model
1. DIY Business Model

- **Content Producer**
- **Content Consumer**
- **Publisher – Middle Man**

“Pay to Play”
1. DIY Business Model
2. Quality and Credibility
2. Quality and Credibility

- Rigorous Peer Review
- Media Agnosticism
- Review and Accreditation
- Institutional Support
3. New Alliances and Partnerships

Rethink and reconfigure the relationships; build effective modes of interaction between all the players.
3. New Alliances and Partnerships

Leverage the networking opportunities provided by social media
3. New Alliances and Partnerships

The IJŽS Facebook group not only facilitates communication with readers but fosters direct connection between users for the purpose of collaboration, conversation and coordination.
4. Think Beyond Print

**Introdução: O Prazer do Cinema**

Todd McGowan — University of Vermont, Burlington, Vermont, USA

A maior parte dos críticos que duvidam do empenhamento de Slavoj Žižek pelo cinema referem a sua tendência para ignorar a especificidade da obra analisada em favor de um ou outro aspecto da sua estrutura teórica. De acordo com este modo de pensar, para Žižek, a obra cinematográfica é meramente exemplar e nunca alcança nenhum significado para já da sua utilidade como mecanismo interpretativo. Num artigo de uma recente coletânea de críticas intitulada *The Truth of Žižek*, Richard Stemp lamenta “os exemplos de Žižek são, na verdade, ilustrações acidentais de uma máquina já instalada” (2007: 173). Ao contrário de outros pensadores, que exploram diferentes obras nos seus próprios termos — para Stemp, Demia é o modelo deste modo de pensar —, Žižek encontra sempre os pressupostos da sua própria teoria nas obras que analisa. De acordo com esta linha de crítica, um filme não chega a surpreender Žižek ou a abarcar os alcances do seu suporte teórico. Tão como Hegel, o seu antepassado intelectual, é um pensador abstrato sem a menor preocupação pelas particularidades do concreto.

A natureza abstrata da aproximação de Žižek a um filme resulta em interpretações que não englobam os filmes na sua totalidade. Mesmo os seus
4. Think Beyond Print

- Traditional academic articles
- Recorded lectures
- Pod-casts and video essays
- Interactive web scholarship
One should adopt a 'conservative' attitude, like that of Chaplin vis-à-vis sound in cinema. Chaplin was far more than usually aware of the traumatic impact of the voice as a foreign intruder on our perception of cinema. In the same way, today's process of transition allows us to perceive what we are losing and what we are gaining—this perception will become impossible the moment we fully embrace, and feel fully at home in, the new technologies (Zizek, 1997, 130).