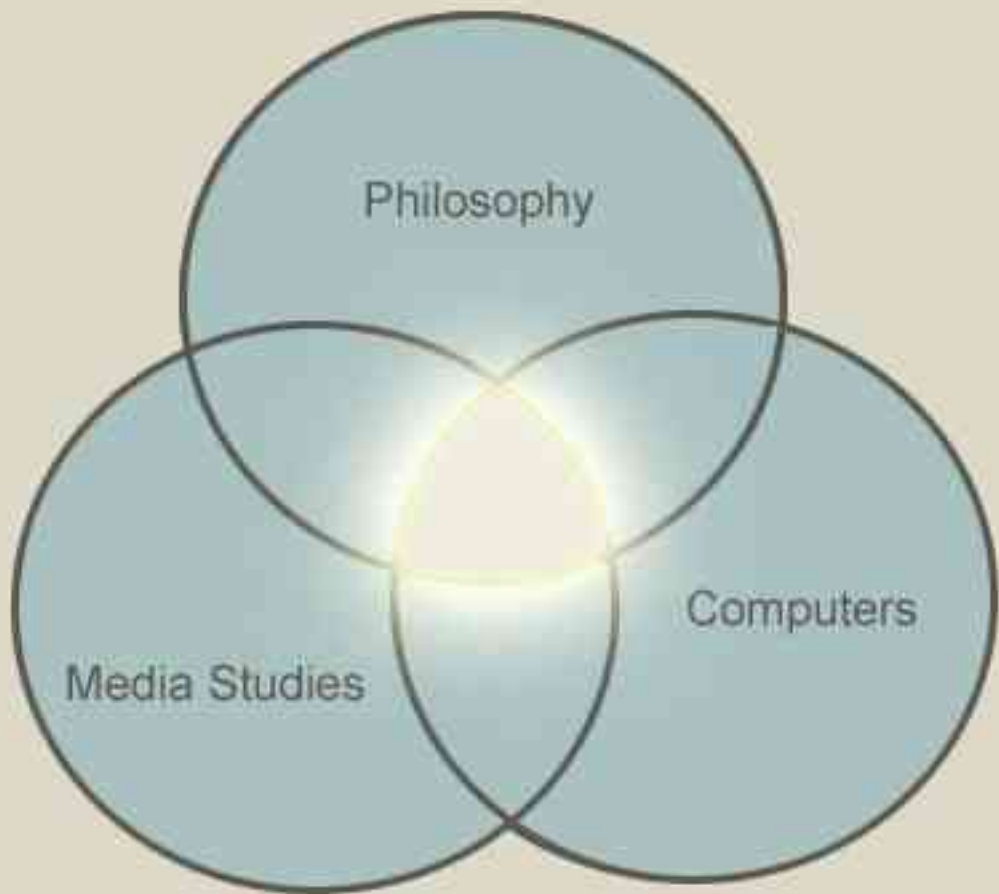


Interactive Education: Teaching the Next Generation of Communication Professionals

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1. Orientation
2. Production
3. Theory/Criticism
4. Future Direction

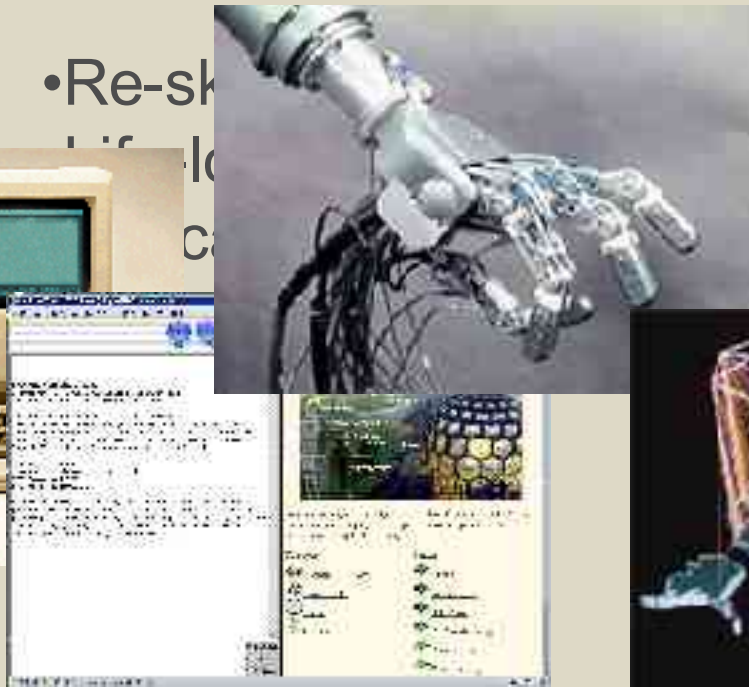
Orientation

1. Education in technology should be about cultivating critical participants and not merely training users.



Orientation

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•Re-skilling
lifelong
learning

changing
technology

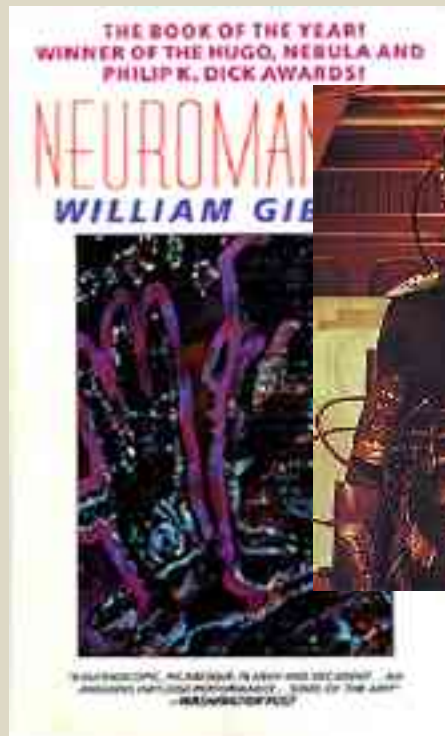
Orientation

2. Effective teaching is not merely providing students with information; it also requires the modeling of successful learning strategies and practices.



Orientation

3. Teach with popular culture not against it.



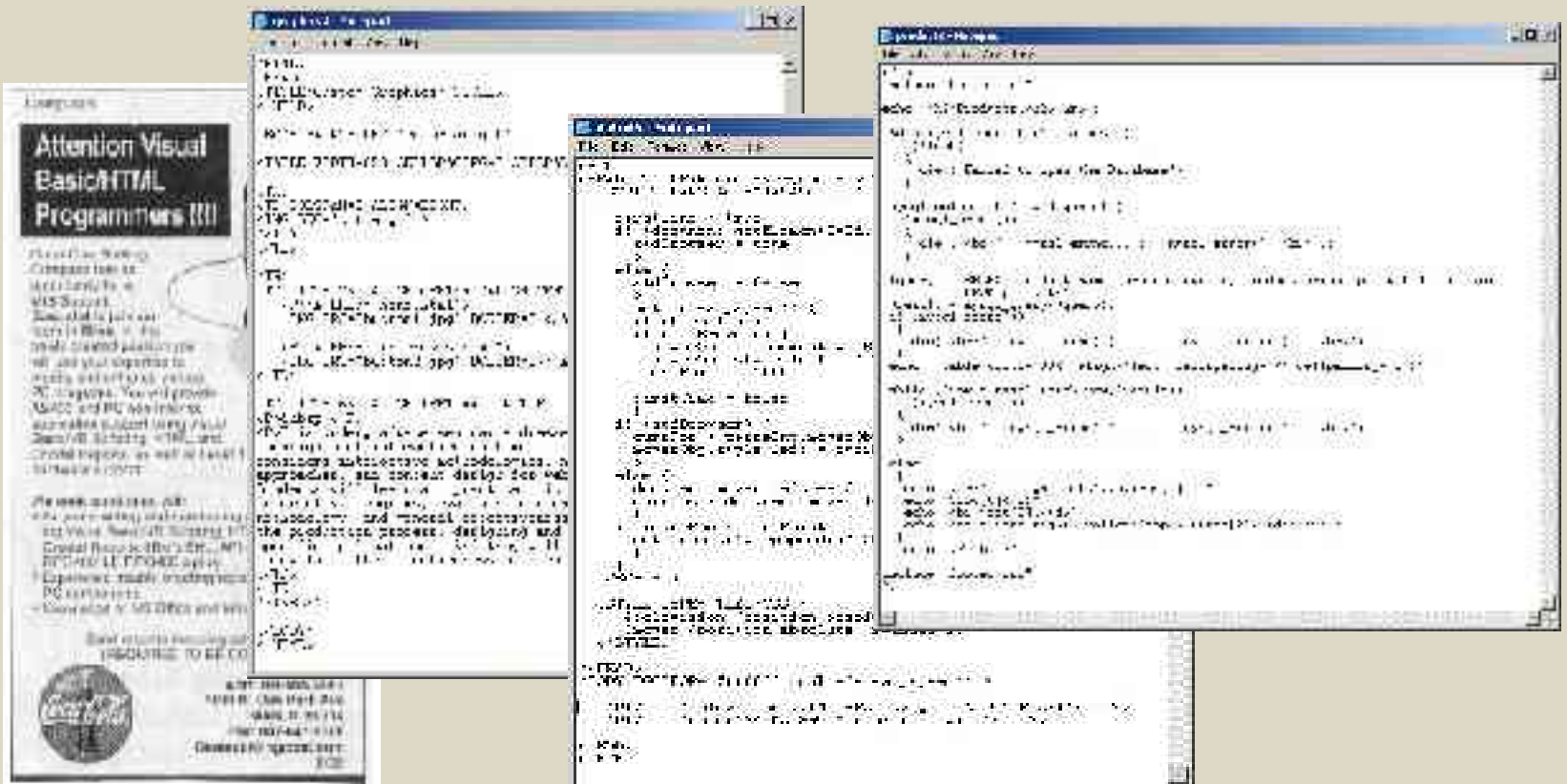
Production



HTML for Poets: Web Design and Programming for Effective Communication (Wiley, 2006)

Production

1. Mark-up and scripting languages



Production

2. Working with content providers



Production

3. Design is content

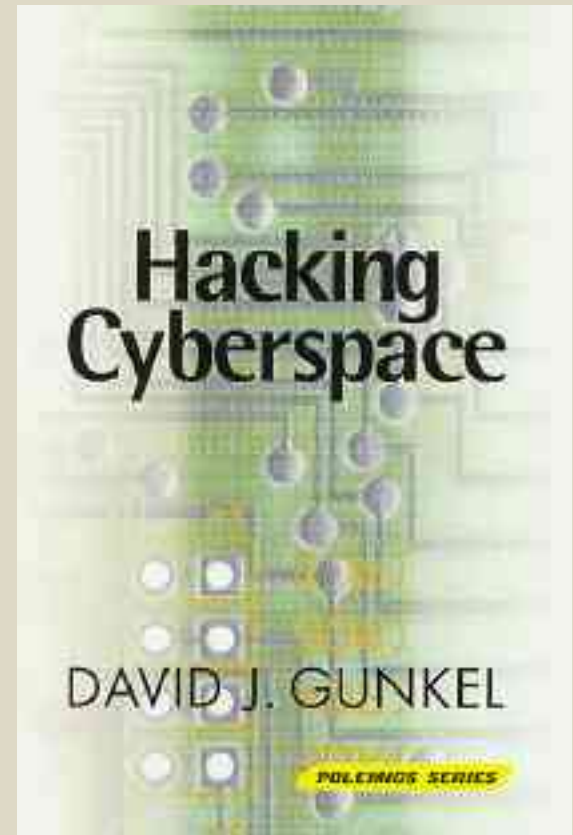


Theory/Criticism



- COMS 455: Media Law & Ethics
- COMS 550: Special Topics
- C&PA 120: Media Literacy
- C&PA 280: Mass Communication
- C&PA 290: Communication & Society

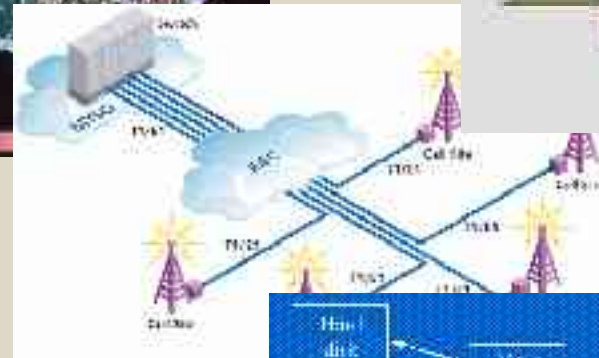
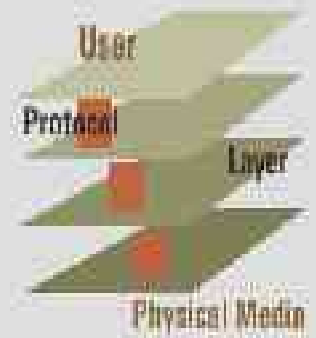
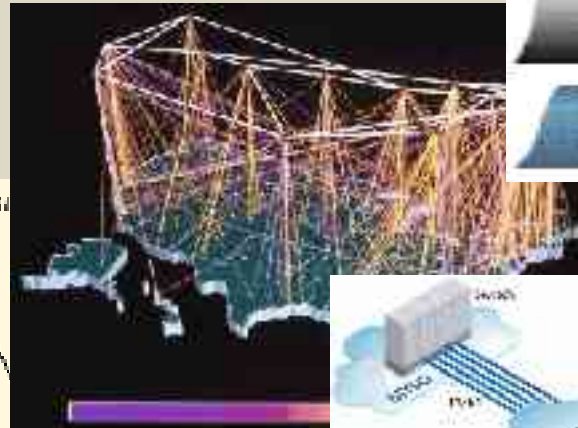
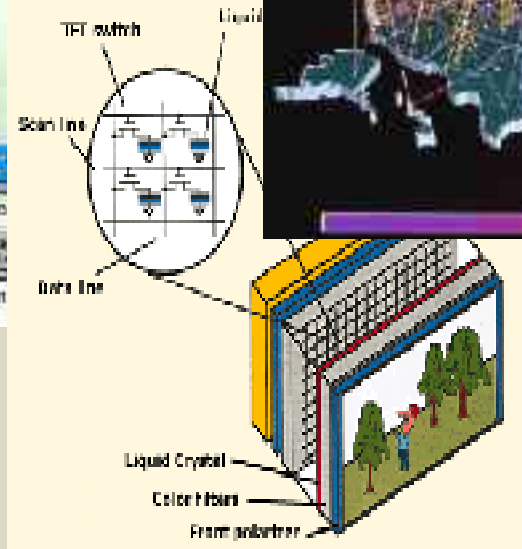
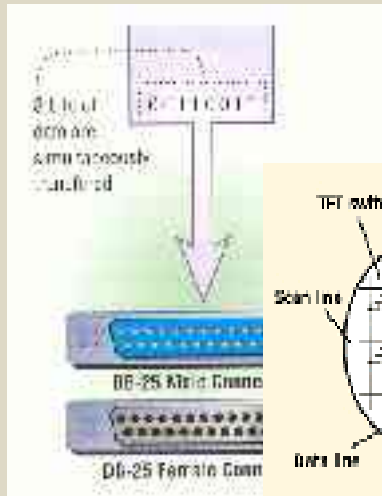
Theory/Criticism



Thinking Otherwise: Communication, Ethics, Technology
(Purdue University Press, 2006)

Theory/Criticism

1. Demystify technology



Theory/Criticism

2. Legal and ethical issues



Theory/Criticism

3. Technology and popular culture



Theory/Criticism

3. Technology and popular culture



Future Direction

1. Computer games



...and the two new ...
...on computers in
...and making money
...by 2012 - and if
...an American internet
...social for all online

software

Future Direction

2. Virtual Reality



David J. Gunkel - Homepage - Florida

INTRO

Dr. David J. Gunkel is a multidisciplinary scholar and educator and an award-winning interactive media producer. He specializes in the study of computer-mediated communication and information technology. Formally educated in philosophy and media production, his research combines the hype of high-technology with the rigor and insight of critical analysis. He is an active participant in academic organizations, has presented numerous papers and formal lectures, and has published work in both print and electronic media. He currently holds the position of Associate Professor of Communication at Northern Illinois University.



For more information, visit the Gunkel website.

<http://gunkelweb.com/gunkel.html>