Interactive Education: Teaching the Next Generation of Communication Professionals

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1. Orientation
2. Production
3. Theory/Criticism
4. Future Direction
1. Education in technology should be about cultivating critical participants and not merely training users.
Orientation

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- Re-skill as technology changes
- Life-long learning
- Critical thinking about technology
2. Effective teaching is not merely providing students with information; it also requires the modeling of successful learning strategies and practices.
Orientation

3. Teach with popular culture not against it.
Production

Production

1. Mark-up and scripting languages
Production

2. Working with content providers
Production

3. Design is content
Theory/Criticism

COMS 455: Media Law & Ethics
COMS 550: Special Topics
C&PA 120: Media Literacy
C&PA 280: Mass Communication
C&PA 290: Communication & Society
Thinking Otherwise: Communication, Ethics, Technology
(Purdue University Press, 2006)
Theory/Criticism

1. Demystify technology
Theory/Criticism

2. Legal and ethical issues
3. Technology and popular culture
Theory/Criticism

3. Technology and popular culture
Future Direction

1. Computer games
2. Virtual Reality
3. NIUNet/LINC

LINC – Laboratory for Interaction, Networking, and Communications
Dr. David J. Gunkel is a multidisciplinary scholar and educator and an award-winning interactive media producer. He specializes in the study of computer-mediated communication and information technology. Formally educated in philosophy and media production, his research combines the hype of high technology with the rigor and insight of critical analysis. He is an active participant in academic organizations, has presented numerous papers and formal lectures, and has published work in both print and electronic media. He currently holds the position of Associate Professor of Communication at Northern Illinois University.